



Contact Resource List

NorthstarMLS subscribers may have questions on the tools and services their MLS, local associations and other entities offer. The NorthstarMLS help desk is available to help answer questions and guide you to the right answer and resources, but knowing the best place to call can save time. It can be confusing to know which entity needs to be contacted to provide the appropriate assistance. The list provided can be used as a guide and make sure questions are answered in the most effective and efficient way possible.

Contact MLS for:

- Listing input questions (NorthstarMLS Add/Edit listing input tool)
- Team/login as setup and creation (NorthstarMLS Roster tool)
- Using MLS systems Matrix/Paragon/Flex
- Integrated tools with MLS systems- ShowingTime, InfoSparks, TustFunds, TransactionDesk, MyFloodStatus, RPR, DPR, ListTrac, and RatePlug. (MLS staff may need to direct the subscriber directly to the vendor depending on the nature of the assistance required)
- MLS forms questions (Listing input forms, Amendment/Change Form, Certification to Withhold, and Coming Soon Authorization)
- MLS Rules & Regulations
- Notices/Fines issued for MLS compliance infractions
- Log in access/credential issues

Contact Local Association for:

- Updating contact information on membership record (legal name, address, email address)
- Setting NorthstarMLS Add/Edit permission levels
- e-Key/lockbox setup and verification
- Continuing education classes and professional development
- Billing questions (update method of payment, initiating payment of dues)
- Disabled accounts
- Networking opportunities
- Public affairs

Contact state Association for:

- Contract forms related questions
- The legal hotline
- Filing ethics complaints

Contact state commerce department/department of safety and professional services for:

- Real estate licensing requirements
- To file mortgage and real estate complaints

Contact List

NorthstarMLS

Help Desk: 651-251-5456, help@northstarmls.com

Rules & Regulations Department: 651-251-3210, rules@northstarmls.com

Greater Alexandria Area Association of REALTORS®

320-762-2022

info@alexandriamnrealtors.com

Greater Lakes Association of REALTORS®

218-828-4567

office@greaterlakesrealtors.com

Itasca County Board of REALTORS®

218-326-4533

icbr@paulbunyan.net

Lakes Country Association of REALTORS®

218-849-8792

lakescountryaor@arvig.net

Minneapolis Area REALTORS®

952-933-9020

info@mplsrealtor.com

Northwest Minnesota Association of REALTORS®

218-751-2852

nwmnar@gmail.com

St. Cloud Area Association of REALTORS®

320-253-7149

info@stcloudrealtors.com

St. Paul Area Association of REALTORS®

651-776-6000

spaar@spaar.com

Southeast Minnesota REALTORS®

507-285-9833
info@semnrealtors.com

West Central Association of REALTORS®
620-235-6881
wcoffice@wcarmn.com

Western Wisconsin REALTORS® Association
715-381-4663
jean@wwra.org

Minnesota Realtors® (State Association)
952-935-8313
info@mnrealtor.com

Wisconsin REALTORS® Association (State Association)
608-241-2047
wra@wra.org

Minnesota Commerce Department
651-539-1500
licensing.commerce@state.mn.us

Wisconsin Department of Safety and Professional Services
608-266-2112
dsps@wisconsin.gov