# **Monthly Indicators**



#### July 2021

Residential real estate activity composed of single-family properties, townhomes and condominiums combined. Percent changes are calculated using rounded figures.

Based on residential market activity in the cities of St. Cloud, St. Joseph, Sartell, Sauk Rapids and Waite Park.

#### **Activity Snapshot**

+ 3.9%	+ 15.6%	- 28.9%
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One-Year Change in<br/>Closed SalesOne-Year Change in<br/>Median Sales PriceOne-Year Change in<br/>Homes for Sale

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# **Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

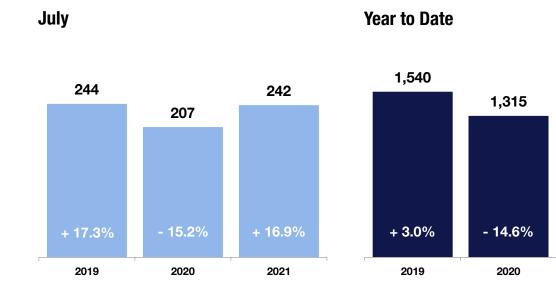


Key Metrics	Historical Sparkbars	7-2020	7-2021	Percent Change	YTD 2020	YTD 2021	Percent Change
New Listings	7-2018 7-2019 7-2020 7-2021	207	242	+ 16.9%	1,315	1,421	+ 8.1%
Pending Sales	7-2018 7-2019 7-2020 7-2021	232	219	- 5.6%	1,152	1,282	+ 11.3%
Closed Sales	7-2018 7-2019 7-2020 7-2021	203	211	+ 3.9%	986	1,101	+ 11.7%
Days on Market	7-2018 7-2019 7-2020 7-2021	41	16	- 61.0%	49	28	- 42.9%
Median Sales Price	7-2018 7-2019 7-2020 7-2021	\$205,000	\$237,000	+ 15.6%	\$200,000	\$230,000	+ 15.0%
Avg. Sales Price	7-2018 7-2019 7-2020 7-2021	\$224,542	\$248,948	+ 10.9%	\$214,235	\$247,355	+ 15.5%
Pct. of Orig. Price Received	7-2018 7-2019 7-2020 7-2021	98.0%	103.6%	+ 5.7%	97.4%	101.5%	+ 4.2%
Affordability Index	7-2018 7-2019 7-2020 7-2021	183	156	- 14.8%	187	161	- 13.9%
Homes for Sale	7-2018 7-2019 7-2020 7-2021	294	209	- 28.9%			
Months Supply	7-2018 7-2019 7-2020 7-2021	2.0	1.2	- 40.0%			

# **New Listings**

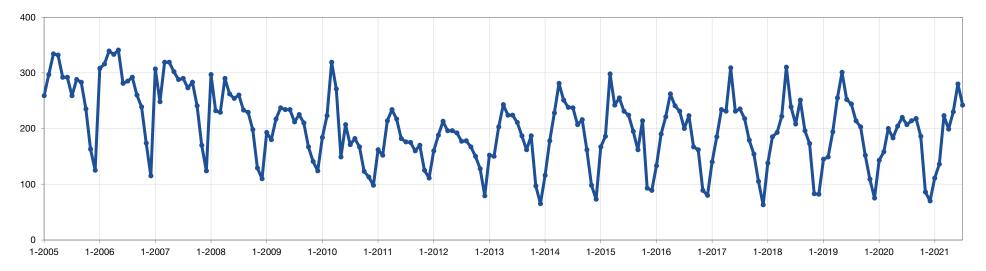
A count of the properties that have been newly listed on the market in a given month.





New Listings		Prior Year	Percent Change
August 2020	214	214	0.0%
September 2020	218	203	+7.4%
October 2020	186	152	+22.4%
November 2020	86	109	-21.1%
December 2020	70	75	-6.7%
January 2021	111	143	-22.4%
February 2021	136	158	-13.9%
March 2021	223	200	+11.5%
April 2021	199	183	+8.7%
May 2021	230	204	+12.7%
June 2021	280	220	+27.3%
July 2021	242	207	+16.9%
12-Month Avg	183	172	+6.4%

#### **Historical New Listings by Month**



1,421

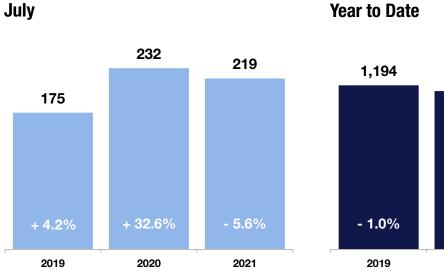
+ 8.1%

2021

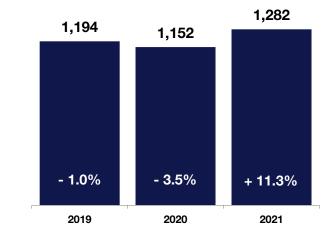
### **Pending Sales**

A count of the properties on which offers have been accepted in a given month.



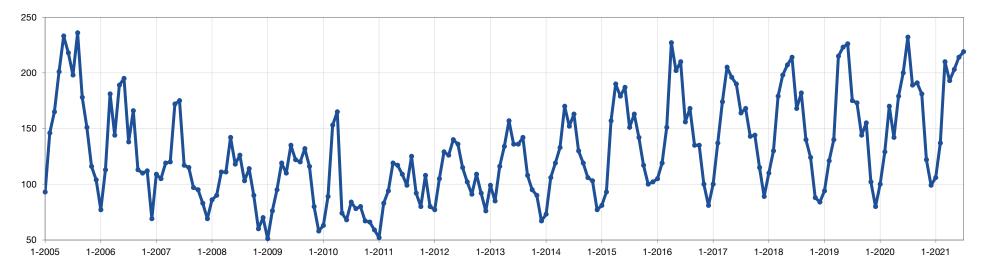


Year	to	Date
IVAI	~~	Date



Pending Sales		Prior Year	Percent Change
August 2020	189	173	+9.2%
September 2020	191	144	+32.6%
October 2020	181	155	+16.8%
November 2020	122	102	+19.6%
December 2020	99	80	+23.8%
January 2021	106	100	+6.0%
February 2021	137	129	+6.2%
March 2021	210	170	+23.5%
April 2021	193	142	+35.9%
May 2021	203	179	+13.4%
June 2021	214	200	+7.0%
July 2021	219	232	-5.6%
12-Month Avg	172	151	+13.9%

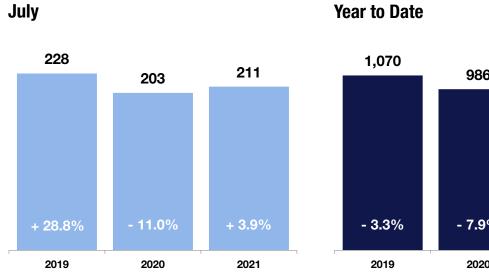
#### **Historical Pending Sales by Month**



### **Closed Sales**

A count of the actual sales that closed in a given month.

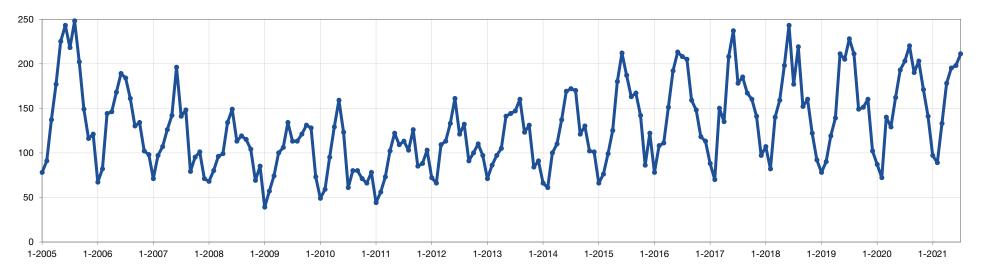




1,070	986	1,101
- 3.3%	- 7.9%	+ 11.7%
2019	2020	2021

Closed Sales		Prior Year	Percent Change
August 2020	220	211	+4.3%
September 2020	190	149	+27.5%
October 2020	203	151	+34.4%
November 2020	171	160	+6.9%
December 2020	141	102	+38.2%
January 2021	97	87	+11.5%
February 2021	89	72	+23.6%
March 2021	133	140	-5.0%
April 2021	178	129	+38.0%
May 2021	195	162	+20.4%
June 2021	198	193	+2.6%
July 2021	211	203	+3.9%
12-Month Avg	169	147	+15.0%

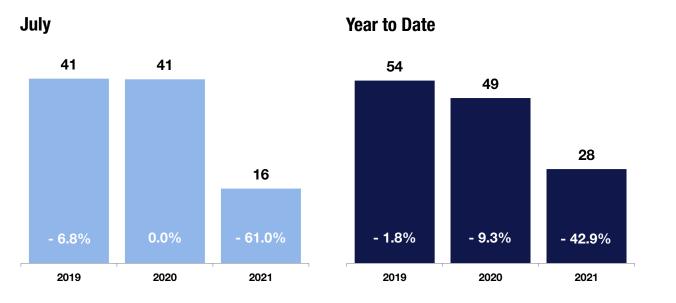
#### **Historical Closed Sales by Month**



# **Days on Market Until Sale**

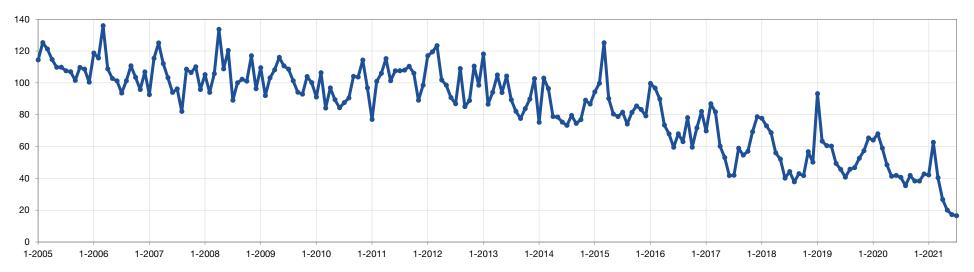
Average number of days between when a property is listed and when an offer is accepted in a given month.





Days on Market		Prior Year	Percent Change
August 2020	35	46	-23.9%
September 2020	42	47	-10.6%
October 2020	38	53	-28.3%
November 2020	38	57	-33.3%
December 2020	43	65	-33.8%
January 2021	42	64	-34.4%
February 2021	63	68	-7.4%
March 2021	40	59	-32.2%
April 2021	27	48	-43.8%
May 2021	20	41	-51.2%
June 2021	17	42	-59.5%
July 2021	16	41	-61.0%
12-Month Avg	35	53	-34.0%

#### Historical Days on Market Until Sale by Month



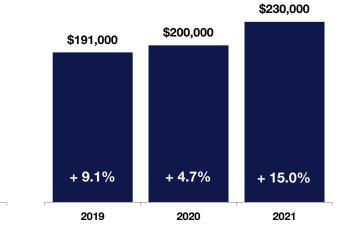
### **Median Sales Price**

July

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



#### Year to Date



Median Sales Price		Prior Year	Percent Change
August 2020	\$215,000	\$201,450	+6.7%
September 2020	\$230,000	\$184,850	+24.4%
October 2020	\$203,450	\$193,000	+5.4%
November 2020	\$220,000	\$185,000	+18.9%
December 2020	\$189,900	\$171,500	+10.7%
January 2021	\$212,900	\$175,000	+21.7%
February 2021	\$204,500	\$184,950	+10.6%
March 2021	\$222,000	\$198,000	+12.1%
April 2021	\$232,000	\$201,000	+15.4%
May 2021	\$230,000	\$214,000	+7.5%
June 2021	\$245,000	\$210,000	+16.7%
July 2021	\$237,000	\$205,000	+15.6%
12-Month Avg	\$220,146	\$193,646	+13.7%

#### **Historical Median Sales Price by Month**



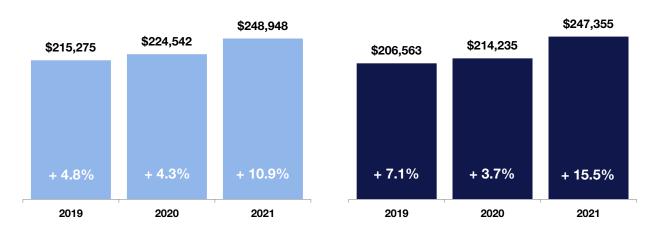
### **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



July

#### Year to Date



Avg. Sales Price		Prior Year	Percent Change
August 2020	\$231,538	\$217,920	+6.2%
September 2020	\$245,198	\$211,656	+15.8%
October 2020	\$221,315	\$210,397	+5.2%
November 2020	\$236,301	\$202,745	+16.6%
December 2020	\$207,269	\$189,036	+9.6%
January 2021	\$222,477	\$198,515	+12.1%
February 2021	\$229,860	\$186,530	+23.2%
March 2021	\$238,083	\$209,918	+13.4%
April 2021	\$248,302	\$213,298	+16.4%
May 2021	\$259,337	\$217,729	+19.1%
June 2021	\$259,256	\$221,740	+16.9%
July 2021	\$248,948	\$224,542	+10.9%
12-Month Avg	\$237,324	\$208,669	+13.7%

#### **Historical Average Sales Price by Month**



# **Percent of Original List Price Received**

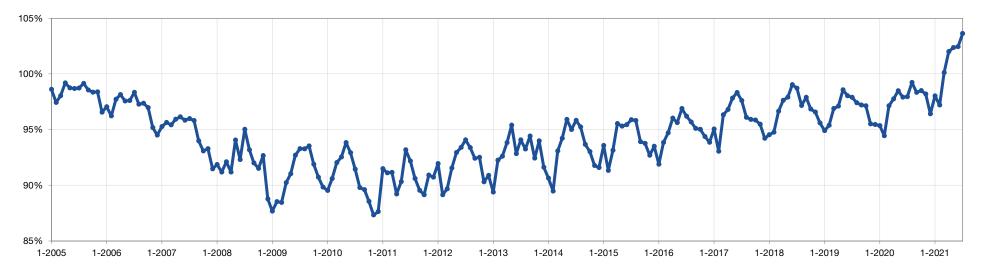
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



Year to Date July 103.6% 97.9% 98.0% 101.5% 97.4% 97.4% - 0.1% 0.0% - 0.8% + 0.1% + 5.7% + 4.2% 2019 2020 2021 2019 2020 2021

Pct. of Orig. Price Received		Prior Year	Percent Change
August 2020	99.2%	97.4%	+1.8%
September 2020	98.3%	97.2%	+1.1%
October 2020	98.5%	97.1%	+1.4%
November 2020	98.2%	95.5%	+2.8%
December 2020	96.4%	95.4%	+1.0%
January 2021	98.0%	95.3%	+2.8%
February 2021	97.2%	94.4%	+3.0%
March 2021	100.1%	97.1%	+3.1%
April 2021	102.0%	97.8%	+4.3%
May 2021	102.4%	98.5%	+4.0%
June 2021	102.4%	97.9%	+4.6%
July 2021	103.6%	98.0%	+5.7%
12-Month Avg	99.7%	96.8%	+3.0%

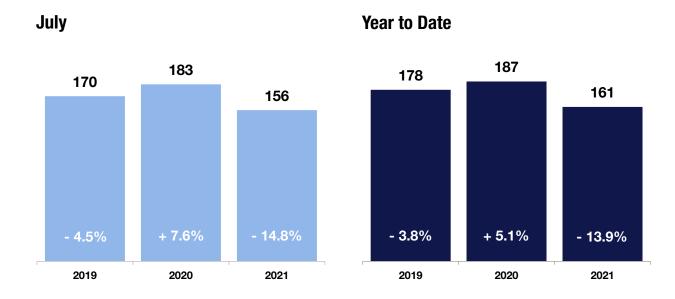
#### **Historical Percent of Original List Price Received by Month**



# **Housing Affordability Index**

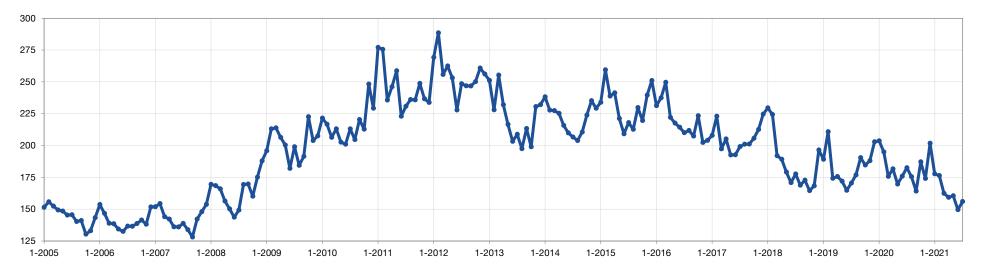
This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





Affordability Index		Prior Year	Percent Change
August 2020	175	177	-1.1%
September 2020	164	190	-13.7%
October 2020	187	185	+1.1%
November 2020	174	188	-7.4%
December 2020	202	203	-0.5%
January 2021	178	204	-12.7%
February 2021	176	195	-9.7%
March 2021	162	176	-8.0%
April 2021	159	182	-12.6%
May 2021	161	170	-5.3%
June 2021	150	176	-14.8%
July 2021	156	183	-14.8%
12-Month Avg	170	186	-8.6%

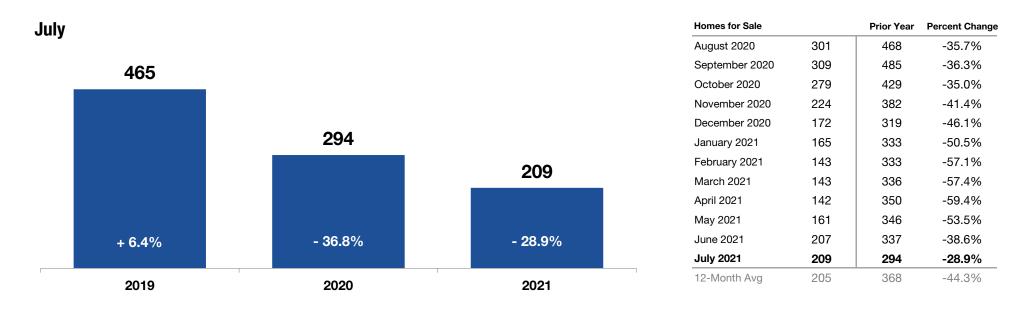
#### Historical Housing Affordability Index by Month



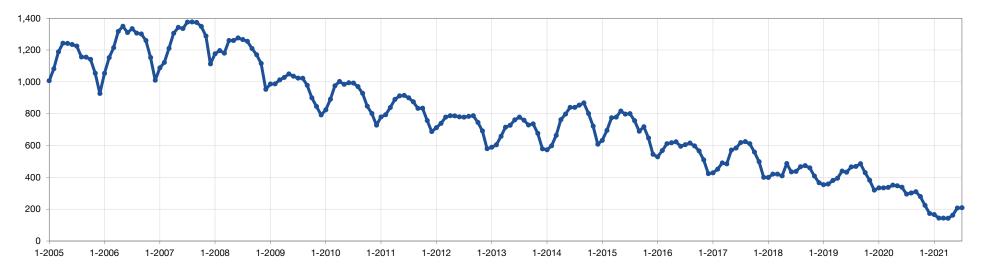
### **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.





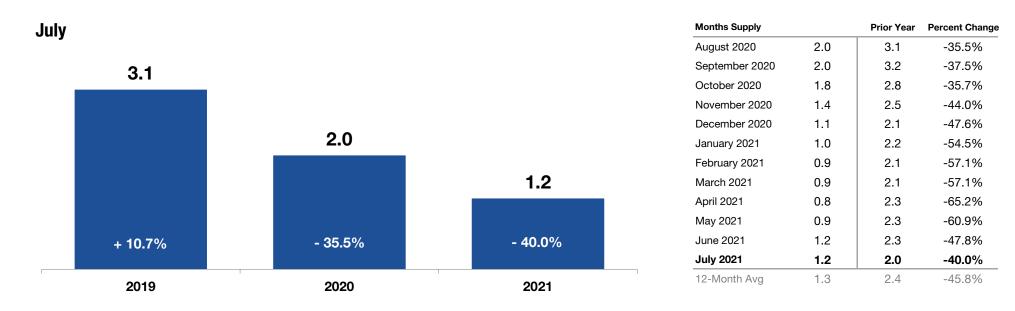
#### Historical Inventory of Homes for Sale by Month



# **Months Supply of Inventory**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





#### Historical Months Supply of Inventory by Month



### **Area Overview**

New Listings, Closed Sales, and Median Sales Price are based on year-to-date (YTD) figures. Homes for Sale and Months Supply are based on monthly figures.



	New Listings			<b>Closed Sales</b>		<b>Median Sales Price</b>			<b>Homes for Sale</b>			Months Supply			
	YTD 2020	YTD 2021	+/-	YTD 2020	YTD 2021	+/-	YTD 2020	YTD 2021	+/-	7-2020	7-2021	+/-	7-2020	7-2021	+/-
Albany	51	38	-25.5%	34	29	-14.7%	\$209,900	\$191,950	-8.6%	10	5	-50.0%	1.9	1.1	-41.5%
Avon	35	39	+11.4%	23	21	-8.7%	\$214,000	\$302,500	+41.4%	6	13	+116.7%	1.5	3.6	+136.4%
Clearwater	56	62	+10.7%	35	44	+25.7%	\$248,485	\$283,400	+14.1%	15	14	-6.7%	2.4	1.7	-28.4%
Cold Spring	77	88	+14.3%	67	52	-22.4%	\$222,000	\$299,900	+35.1%	21	25	+19.0%	2.2	2.7	+25.5%
Eden Lake Twp	0	0		1	0	-100.0%	\$140,000	\$0	-100.0%	0	0		0.0	0.0	
Eden Valley	15	4	-73.3%	12	5	-58.3%	\$165,000	\$185,000	+12.1%	3	2	-33.3%	1.3	1.3	-1.0%
Fair Haven Twp	2	0	-100.0%	3	0	-100.0%	\$168,900	\$0	-100.0%	0	0		0.0	0.0	
Foley	70	57	-18.6%	46	47	+2.2%	\$164,400	\$241,377	+46.8%	12	4	-66.7%	1.5	0.5	-66.3%
Freeport	12	6	-50.0%	7	10	+42.9%	\$182,000	\$267,450	+47.0%	4	1	-75.0%	1.9	0.5	-73.6%
Holdingford	16	10	-37.5%	9	14	+55.6%	\$164,900	\$252,500	+53.1%	6	0	-100.0%	2.5	0.0	-100.0%
Kimball	25	24	-4.0%	18	16	-11.1%	\$227,000	\$236,500	+4.2%	8	8	0.0%	2.6	2.3	-10.7%
Maine Prairie Twp	1	0	-100.0%	1	0	-100.0%	\$307,500	\$0	-100.0%	0	0		0.0	0.0	
Melrose	33	36	+9.1%	32	23	-28.1%	\$203,000	\$219,000	+7.9%	10	7	-30.0%	2.1	1.8	-13.9%
Paynesville	70	67	-4.3%	48	56	+16.7%	\$177,250	\$173,000	-2.4%	17	15	-11.8%	2.3	2.0	-13.7%
Rice	100	81	-19.0%	62	57	-8.1%	\$224,000	\$248,640	+11.0%	27	20	-25.9%	2.9	2.3	-21.7%
Richmond	66	45	-31.8%	55	27	-50.9%	\$229,000	\$290,000	+26.6%	11	8	-27.3%	1.5	1.1	-24.1%
Rockville	13	17	+30.8%	8	13	+62.5%	\$270,950	\$286,000	+5.6%	3	2	-33.3%	1.4	0.8	-41.4%
Sartell	265	254	-4.2%	200	186	-7.0%	\$245,000	\$272,000	+11.0%	65	38	-41.5%	2.3	1.3	-43.8%
Sauk Centre	87	72	-17.2%	61	51	-16.4%	\$193,500	\$230,000	+18.9%	26	17	-34.6%	3.3	1.9	-42.4%
Sauk Rapids	174	163	-6.3%	129	137	+6.2%	\$210,000	\$231,250	+10.1%	33	24	-27.3%	1.6	1.1	-30.7%
Saint Cloud	730	842	+15.3%	540	657	+21.7%	\$169,900	\$205,000	+20.7%	163	122	-25.2%	1.9	1.2	-38.4%
Saint Joseph	96	92	-4.2%	74	67	-9.5%	\$206,000	\$235,000	+14.1%	23	13	-43.5%	2.2	1.2	-43.5%
Saint Augusta	52	52	0.0%	30	26	-13.3%	\$226,000	\$337,450	+49.3%	22	11	-50.0%	4.6	2.0	-56.6%
Waite Park	50	70	+40.0%	43	54	+25.6%	\$174,500	\$175,000	+0.3%	10	12	+20.0%	1.4	1.4	+1.0%
Wakefield Twp	0	1		1	0	-100.0%	\$287,000	\$0	-100.0%	0	0		0.0	0.0	

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