# **Monthly Indicators**



### **April 2015**

Residential real estate activity comprised of single-family properties, townhomes and condominiums combined. Percent changes are calculated using rounded figures.

Based on residential market activity in the cities of St. Cloud, St. Joseph, Sartell, Sauk Rapids and Waite Park.

Note: As of September 2011, this report looks at activity by city vs. MLS area. MLS areas were eliminated from NorthstarMLS in August 2011.

### **Activity Snapshot**

| + 11.6%                            | + 7.0%                                   | - 0.1% |
|------------------------------------|--|--------|
| One-Year Change in<br>Closed Sales | One-Year Change in<br>Median Sales Price |        |
|                                    |  |        |
| Activity Overview                  |  | 2      |
| New Listings                       |  | 3      |
| Pending Sales                      |  | 4      |
| Closed Sales                       |  | 5      |
| Days on Market U                   | Intil Sale                               | 6      |
| Median Sales Prid                  | ce                                       | 7      |
| Average Sales Pri                  | ice                                      | 8      |
| Percent of Origina                 | al List Price Receiv                     | ved 9  |
| Housing Affordab                   | ility Index                              | 10     |
| Inventory of Home                  | es for Sale                              | 11     |
| Months Supply of                   | f Inventory                              | 12     |
| Area Overview                      |  | 13     |



# **Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

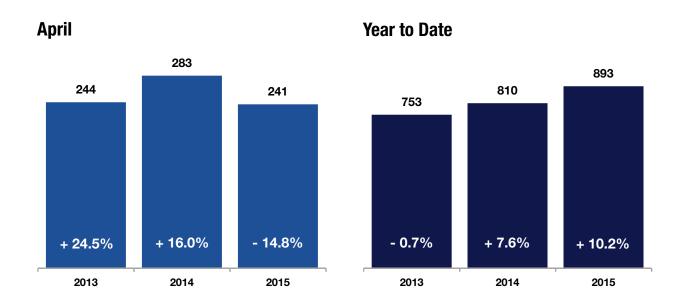


| Key Metrics                  | Historical Sparkbars        | 4-2014    | 4-2015    | Percent Change | YTD 2014  | YTD 2015  | Percent Change |
|------------------------------|-----------------------------|-----------|-----------|----------------|-----------|-----------|----------------|
| New Listings                 | 4-2012 4-2013 4-2014 4-2015 | 283       | 241       | - 14.8%        | 810       | 893       | + 10.2%        |
| Pending Sales                | 4-2012 4-2013 4-2014 4-2015 | 135       | 193       | + 43.0%        | 433       | 525       | + 21.2%        |
| Closed Sales                 | 4-2012 4-2013 4-2014 4-2015 | 112       | 125       | + 11.6%        | 339       | 367       | + 8.3%         |
| Days on Market               | 4-2012 4-2013 4-2014 4-2015 | 82        | 96        | + 17.1%        | 89        | 108       | + 21.3%        |
| Median Sales Price           | 4-2012 4-2013 4-2014 4-2015 | \$137,350 | \$147,000 | + 7.0%         | \$137,900 | \$145,000 | + 5.1%         |
| Avg. Sales Price             | 4-2012 4-2013 4-2014 4-2015 | \$155,854 | \$160,747 | + 3.1%         | \$148,906 | \$158,460 | + 6.4%         |
| Pct. of Orig. Price Received | 4-2012 4-2013 4-2014 4-2015 | 94.3%     | 95.5%     | + 1.3%         | 92.3%     | 93.7%     | + 1.5%         |
| Affordability Index          | 4-2012 4-2013 4-2014 4-2015 | 231       | 241       | + 4.3%         | 230       | 245       | + 6.5%         |
| Homes for Sale               | 4-2012 4-2013 4-2014 4-2015 | 764       | 763       | - 0.1%         |           |           |                |
| Months Supply                | 4-2012 4-2013 4-2014 4-2015 | 6.7       | 5.9       | - 11.9%        |           |           |                |

# **New Listings**

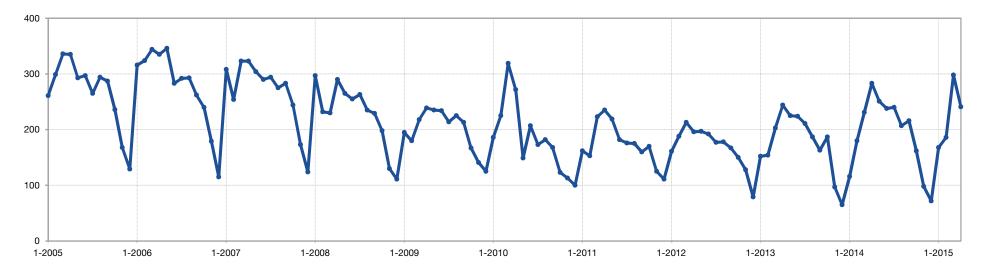
A count of the properties that have been newly listed on the market in a given month.





| New Listings   |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| May 2014       | 251 | 225        | +11.6%         |
| June 2014      | 238 | 224        | +6.3%          |
| July 2014      | 240 | 211        | +13.7%         |
| August 2014    | 207 | 187        | +10.7%         |
| September 2014 | 216 | 163        | +32.5%         |
| October 2014   | 162 | 187        | -13.4%         |
| November 2014  | 98  | 97         | +1.0%          |
| December 2014  | 72  | 65         | +10.8%         |
| January 2015   | 168 | 116        | +44.8%         |
| February 2015  | 186 | 180        | +3.3%          |
| March 2015     | 298 | 231        | +29.0%         |
| April 2015     | 241 | 283        | -14.8%         |
| 12-Month Avg   | 198 | 181        | +9.4%          |

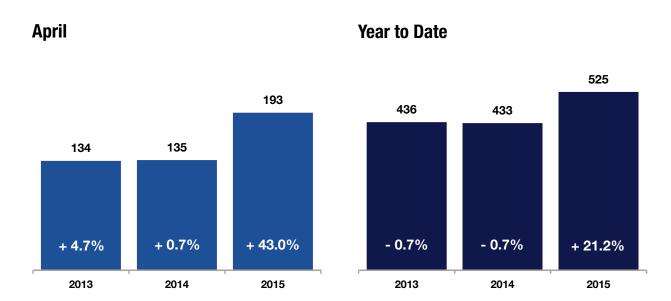
### **Historical New Listings by Month**



# **Pending Sales**

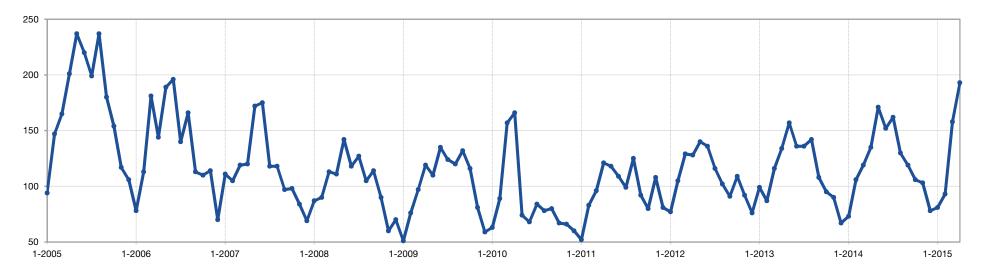
A count of the properties on which offers have been accepted in a given month.





| Pending Sales  |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| May 2014       | 171 | 157        | +8.9%          |
| June 2014      | 152 | 136        | +11.8%         |
| July 2014      | 162 | 136        | +19.1%         |
| August 2014    | 130 | 142        | -8.5%          |
| September 2014 | 119 | 108        | +10.2%         |
| October 2014   | 106 | 95         | +11.6%         |
| November 2014  | 103 | 90         | +14.4%         |
| December 2014  | 78  | 67         | +16.4%         |
| January 2015   | 81  | 73         | +11.0%         |
| February 2015  | 93  | 106        | -12.3%         |
| March 2015     | 158 | 119        | +32.8%         |
| April 2015     | 193 | 135        | +43.0%         |
| 12-Month Avg   | 129 | 114        | +13.2%         |
|                |     |            |                |

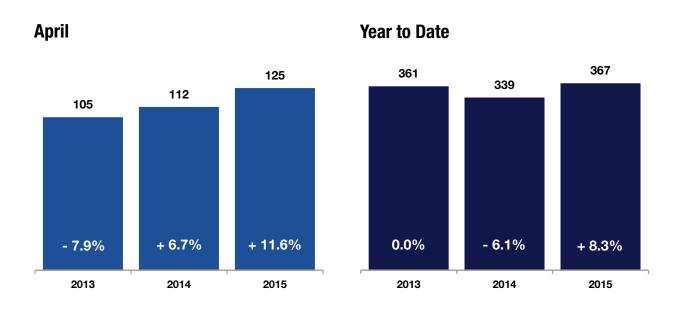
### **Historical Pending Sales by Month**



### **Closed Sales**

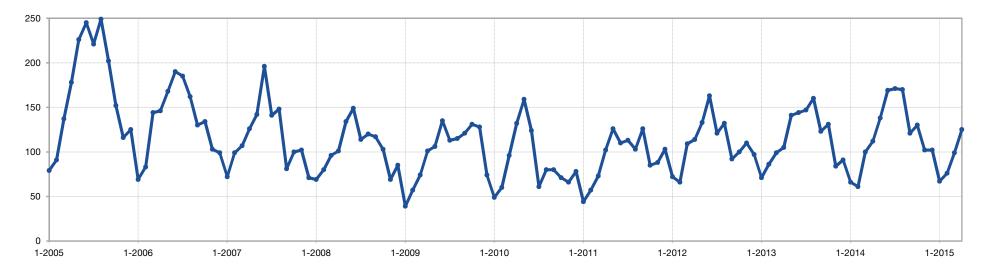
A count of the actual sales that closed in a given month.





| Closed Sales   |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| May 2014       | 138 | 141        | -2.1%          |
| June 2014      | 169 | 144        | +17.4%         |
| July 2014      | 171 | 147        | +16.3%         |
| August 2014    | 170 | 160        | +6.3%          |
| September 2014 | 121 | 123        | -1.6%          |
| October 2014   | 130 | 131        | -0.8%          |
| November 2014  | 102 | 84         | +21.4%         |
| December 2014  | 102 | 91         | +12.1%         |
| January 2015   | 67  | 66         | +1.5%          |
| February 2015  | 76  | 61         | +24.6%         |
| March 2015     | 99  | 100        | -1.0%          |
| April 2015     | 125 | 112        | +11.6%         |
| 12-Month Avg   | 123 | 113        | +8.8%          |

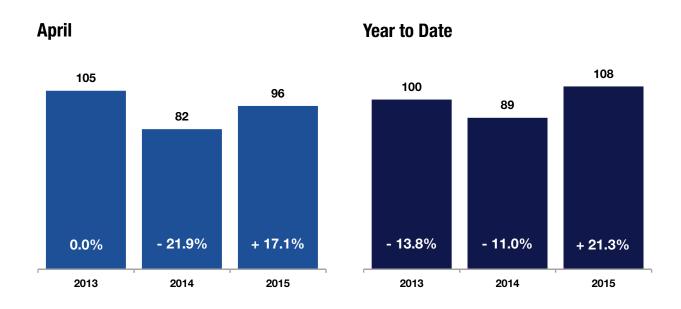
### **Historical Closed Sales by Month**



### **Days on Market Until Sale**

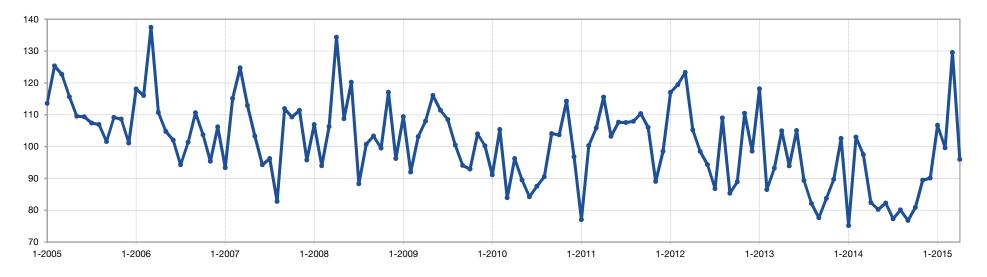
Average number of days between when a property is listed and when an offer is accepted in a given month.





| Days on Market |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| May 2014       | 80  | 94         | -14.9%         |
| June 2014      | 82  | 105        | -21.9%         |
| July 2014      | 77  | 89         | -13.5%         |
| August 2014    | 80  | 82         | -2.4%          |
| September 2014 | 77  | 78         | -1.3%          |
| October 2014   | 81  | 84         | -3.6%          |
| November 2014  | 89  | 90         | -1.1%          |
| December 2014  | 90  | 103        | -12.6%         |
| January 2015   | 107 | 75         | +42.7%         |
| February 2015  | 100 | 103        | -2.9%          |
| March 2015     | 130 | 97         | +34.0%         |
| April 2015     | 96  | 82         | +17.1%         |
| 12-Month Avg   | 91  | 90         | +1.1%          |

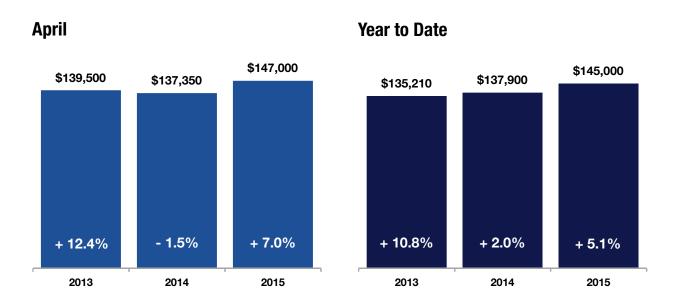
#### **Historical Days on Market Until Sale by Month**



### **Median Sales Price**

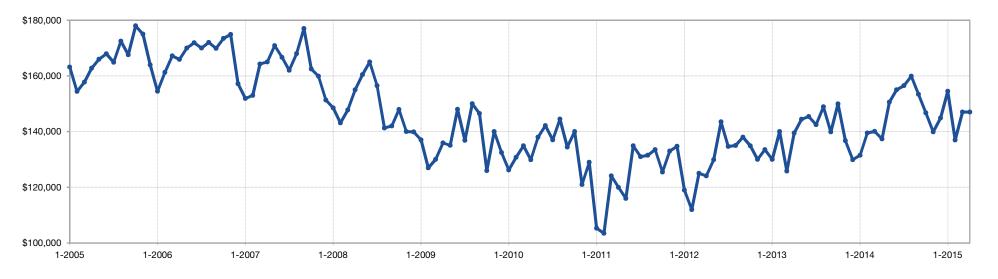






| Median Sales Price |           | Prior Year | Percent Chang |
|--------------------|-----------|------------|---------------|
| May 2014           | \$150,600 | \$144,450  | +4.3%         |
| June 2014          | \$155,000 | \$145,408  | +6.6%         |
| July 2014          | \$156,500 | \$142,500  | +9.8%         |
| August 2014        | \$159,900 | \$148,900  | +7.4%         |
| September 2014     | \$153,400 | \$139,900  | +9.6%         |
| October 2014       | \$146,750 | \$149,950  | -2.1%         |
| November 2014      | \$139,900 | \$136,750  | +2.3%         |
| December 2014      | \$144,900 | \$129,900  | +11.5%        |
| January 2015       | \$154,500 | \$131,493  | +17.5%        |
| February 2015      | \$136,950 | \$139,500  | -1.8%         |
| March 2015         | \$147,000 | \$140,100  | +4.9%         |
| April 2015         | \$147,000 | \$137,350  | +7.0%         |
| 12-Month Avg       | \$149,367 | \$140,517  | +6.3%         |

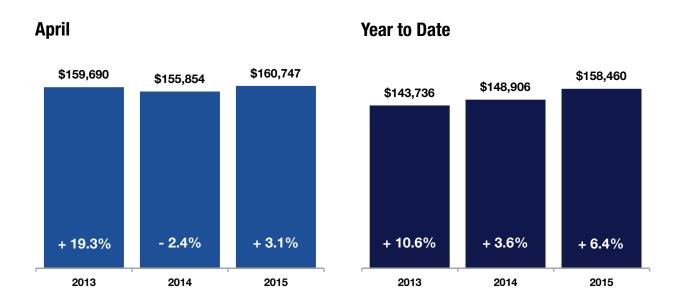
#### **Historical Median Sales Price by Month**



# **Average Sales Price**

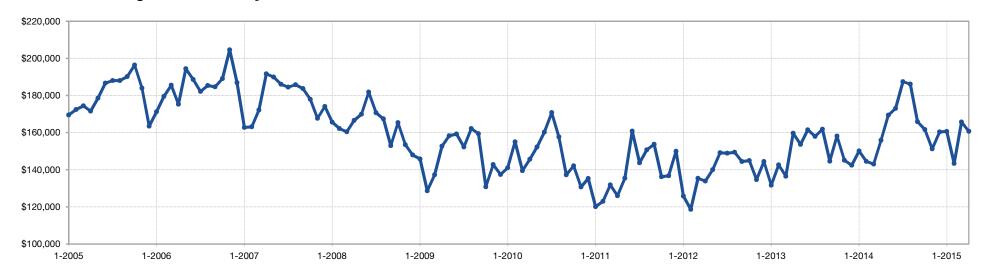
Average sales price for all closed sales, not accounting for seller concessions, in a given month.





| Avg. Sales Price |           | Prior Year | Percent Change |
|------------------|-----------|------------|----------------|
| May 2014         | \$169,448 | \$153,630  | +10.3%         |
| June 2014        | \$173,042 | \$161,478  | +7.2%          |
| July 2014        | \$187,458 | \$157,991  | +18.7%         |
| August 2014      | \$186,104 | \$161,873  | +15.0%         |
| September 2014   | \$165,897 | \$144,630  | +14.7%         |
| October 2014     | \$161,627 | \$158,094  | +2.2%          |
| November 2014    | \$151,272 | \$145,146  | +4.2%          |
| December 2014    | \$160,392 | \$142,458  | +12.6%         |
| January 2015     | \$160,616 | \$150,148  | +7.0%          |
| February 2015    | \$143,385 | \$144,525  | -0.8%          |
| March 2015       | \$165,685 | \$143,037  | +15.8%         |
| April 2015       | \$160,747 | \$155,854  | +3.1%          |
| 12-Month Avg     | \$165,473 | \$151,572  | +9.2%          |

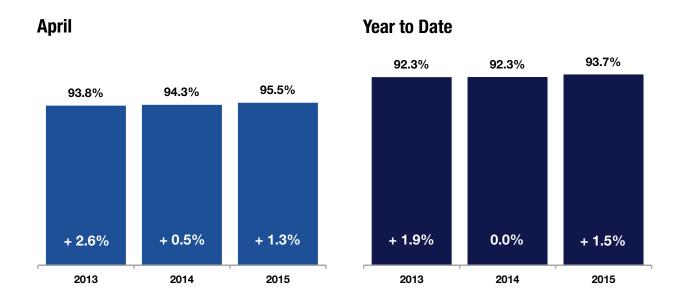
#### **Historical Average Sales Price by Month**



### **Percent of Original List Price Received**

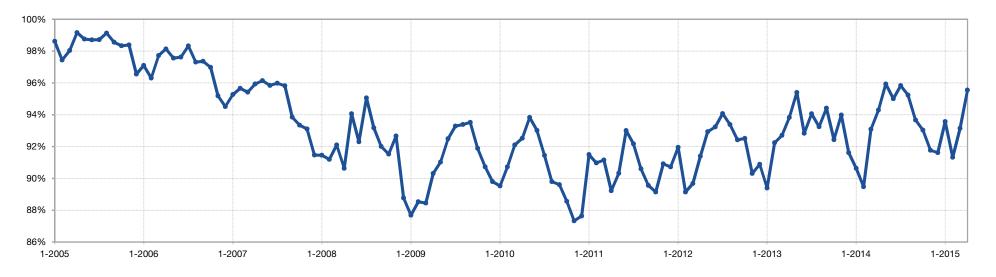


Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



| Pct. of Orig. Price Re | ceived | Prior Year | Percent Change |
|------------------------|--------|------------|----------------|
| May 2014               | 95.9%  | 95.4%      | +0.5%          |
| June 2014              | 95.0%  | 92.8%      | +2.4%          |
| July 2014              | 95.8%  | 94.1%      | +1.8%          |
| August 2014            | 95.2%  | 93.2%      | +2.1%          |
| September 2014         | 93.7%  | 94.4%      | -0.7%          |
| October 2014           | 93.0%  | 92.4%      | +0.6%          |
| November 2014          | 91.8%  | 94.0%      | -2.3%          |
| December 2014          | 91.6%  | 91.6%      | 0.0%           |
| January 2015           | 93.6%  | 90.6%      | +3.3%          |
| February 2015          | 91.3%  | 89.5%      | +2.0%          |
| March 2015             | 93.1%  | 93.1%      | 0.0%           |
| April 2015             | 95.5%  | 94.3%      | +1.3%          |
| 12-Month Avg           | 93.8%  | 93.0%      | +0.9%          |

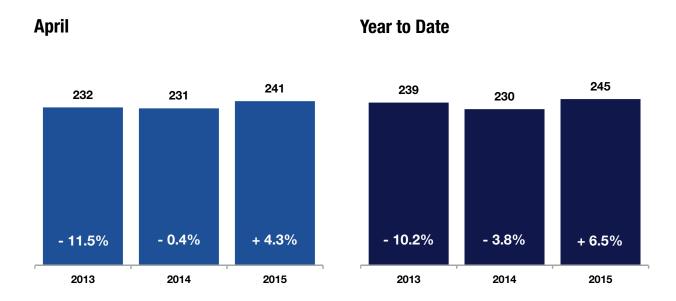
#### **Historical Percent of Original List Price Received by Month**



# **Housing Affordability Index**

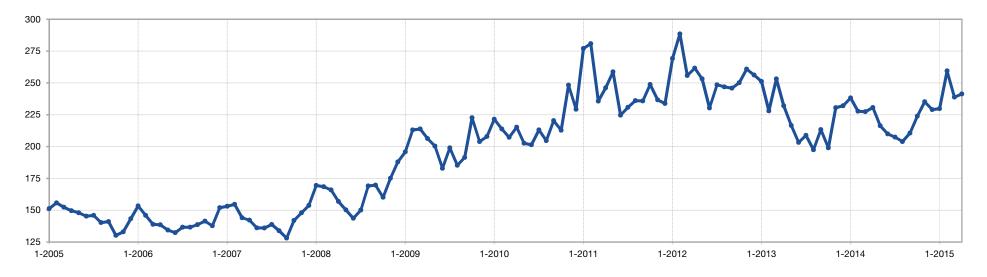


This index measures housing affordability for the region. An index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



| Affordability Index |     | Prior Year | Percent Change |
|---------------------|-----|------------|----------------|
| May 2014            | 216 | 217        | -0.5%          |
| June 2014           | 210 | 203        | +3.4%          |
| July 2014           | 207 | 209        | -1.0%          |
| August 2014         | 204 | 197        | +3.6%          |
| September 2014      | 211 | 213        | -0.9%          |
| October 2014        | 224 | 199        | +12.6%         |
| November 2014       | 235 | 231        | +1.7%          |
| December 2014       | 229 | 232        | -1.3%          |
| January 2015        | 230 | 238        | -3.4%          |
| February 2015       | 259 | 228        | +13.6%         |
| March 2015          | 239 | 227        | +5.3%          |
| April 2015          | 241 | 231        | +4.3%          |
| 12-Month Avg        | 225 | 219        | +2.7%          |

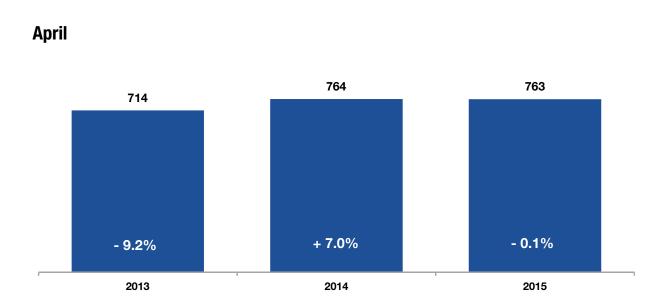
#### **Historical Housing Affordability Index by Month**



## **Inventory of Homes for Sale**

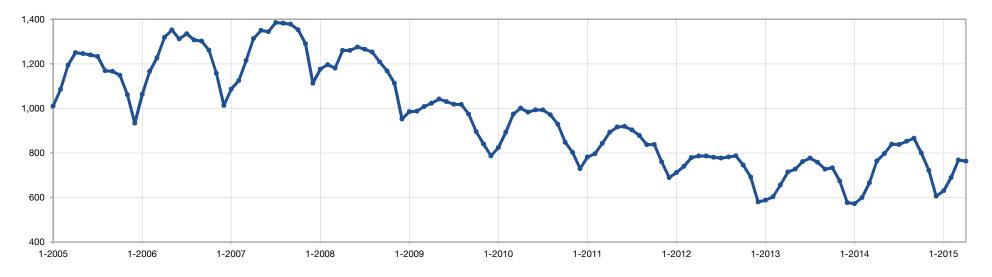
The number of properties available for sale in active status at the end of a given month.





| Homes for Sale |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| May 2014       | 797 | 727        | +9.6%          |
| June 2014      | 839 | 761        | +10.2%         |
| July 2014      | 838 | 777        | +7.9%          |
| August 2014    | 852 | 758        | +12.4%         |
| September 2014 | 866 | 727        | +19.1%         |
| October 2014   | 800 | 733        | +9.1%          |
| November 2014  | 721 | 674        | +7.0%          |
| December 2014  | 606 | 577        | +5.0%          |
| January 2015   | 630 | 572        | +10.1%         |
| February 2015  | 689 | 599        | +15.0%         |
| March 2015     | 768 | 666        | +15.3%         |
| April 2015     | 763 | 764        | -0.1%          |
| 12-Month Avg   | 764 | 695        | +9.9%          |

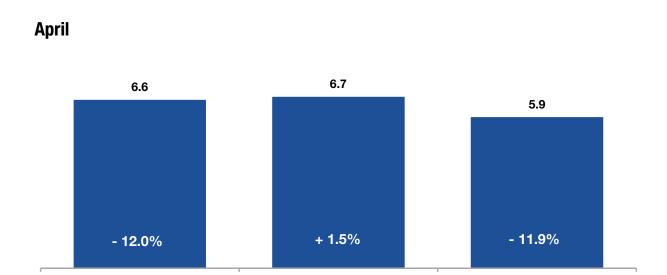
#### **Historical Inventory of Homes for Sale by Month**



# **Months Supply of Inventory**





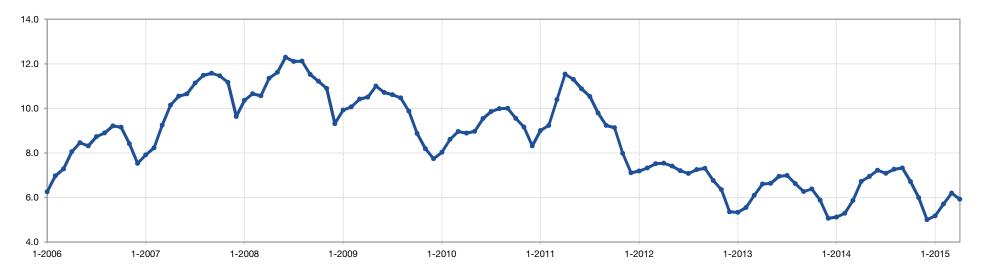


2014

|     | Prior Year   | Percent Change  |
|-----|--|---|
| 6.9 | 6.6  | +4.5%   |
| 7.2 | 6.9  | +4.3%   |
| 7.1 | 7.0  | +1.4%   |
| 7.3 | 6.6  | +10.6%  |
| 7.3 | 6.3  | +15.9%  |
| 6.7 | 6.4  | +4.7%   |
| 6.0 | 5.9  | +1.7%   |
| 5.0 | 5.1  | -2.0%   |
| 5.2 | 5.1  | +2.0%   |
| 5.7 | 5.3  | +7.5%   |
| 6.2 | 5.9  | +5.1%   |
| 5.9 | 6.7  | -11.9%  |
| 6.4 | 6.1  | +4.9%   |
|     | 7.2<br>7.1<br>7.3<br>7.3<br>6.7<br>6.0<br>5.0<br>5.2<br>5.7<br>6.2<br><b>5.9</b> | 6.9 6.6 7.2 6.9 7.1 7.0 7.3 6.6 7.3 6.3 6.7 6.4 6.0 5.9 5.0 5.1 5.2 5.1 5.7 5.3 6.2 5.9 5.9 6.7 |

#### **Historical Months Supply of Inventory by Month**

2013



2015

### **Area Overview**



New Listings, Closed Sales, and Median Sales Price are based on year-to-date (YTD) figures. Homes for Sale and Months Supply are based on monthly figures.

|                   | <b>New Listings</b> |          |         | <b>Closed Sales</b> |          |         | <b>Median Sales Price</b> |           |         | <b>Homes for Sale</b> |        |            | <b>Months Supply</b> |        |            |
|-------------------|---------------------|----------|---------|---------------------|----------|---------|---------------------------|-----------|---------|-----------------------|--------|------------|----------------------|--------|------------|
|                   | YTD 2014            | YTD 2015 | +/-     | YTD 2014            | YTD 2015 | +/-     | YTD 2014                  | YTD 2015  | +/-     | 4-2014                | 4-2015 | +/-        | 4-2014               | 4-2015 | +/-        |
| Albany            | 26                  | 24       | -7.7%   | 18                  | 14       | -22.2%  | \$139,967                 | \$157,065 | +12.2%  | 23                    | 19     | -17.4%     | 5.6                  | 5.0    | -12.0%     |
| Avon              | 30                  | 26       | -13.3%  | 9                   | 9        | 0.0%    | \$100,000                 | \$160,000 | +60.0%  | 31                    | 26     | -16.1%     | 7.2                  | 6.5    | -9.8%      |
| Clearwater        | 31                  | 34       | +9.7%   | 17                  | 11       | -35.3%  | \$154,400                 | \$145,000 | -6.1%   | 26                    | 28     | +7.7%      | 4.5                  | 6.6    | +45.7%     |
| Cold Spring       | 69                  | 61       | -11.6%  | 24                  | 28       | +16.7%  | \$181,000                 | \$152,450 | -15.8%  | 83                    | 72     | -13.3%     | 9.8                  | 7.4    | -24.4%     |
| Eden Lake Twp     | 4                   | 5        | +25.0%  | 0                   | 2        |         | \$0                       | \$141,000 |         | 4                     | 9      | + 0,125.0% | 4.0                  | 6.8    | + 0,068.8% |
| Eden Valley       | 28                  | 17       | -39.3%  | 12                  | 9        | -25.0%  | \$66,100                  | \$109,900 | +66.3%  | 28                    | 22     | -21.4%     | 8.8                  | 6.6    | -25.0%     |
| Fair Haven Twp    | 2                   | 1        | -50.0%  | 1                   | 0        | -100.0% | \$43,900                  | \$0       | -100.0% | 1                     | 0      | -100.0%    | 1.0                  | 0.0    | -100.0%    |
| Foley             | 44                  | 54       | +22.7%  | 17                  | 20       | +17.6%  | \$119,000                 | \$144,500 | +21.4%  | 43                    | 38     | -11.6%     | 7.4                  | 5.8    | -21.7%     |
| Freeport          | 17                  | 12       | -29.4%  | 6                   | 6        | 0.0%    | \$138,450                 | \$159,750 | +15.4%  | 17                    | 9      | -47.1%     | 9.4                  | 2.8    | -70.2%     |
| Holdingford       | 9                   | 12       | +33.3%  | 7                   | 5        | -28.6%  | \$150,000                 | \$227,500 | +51.7%  | 12                    | 12     | 0.0%       | 4.7                  | 6.3    | +33.9%     |
| Kimball           | 19                  | 30       | +57.9%  | 10                  | 10       | 0.0%    | \$115,038                 | \$167,000 | +45.2%  | 34                    | 26     | -23.5%     | 7.8                  | 5.2    | -33.3%     |
| Maine Prairie Twp | 0                   | 4        |         | 1                   | 0        | -100.0% | \$0                       | \$0       |         | 0                     | 3      |            | 0.0                  | 3.0    |            |
| Melrose           | 24                  | 29       | +20.8%  | 14                  | 9        | -35.7%  | \$117,000                 | \$127,823 | +9.3%   | 32                    | 26     | -18.8%     | 6.3                  | 6.2    | -1.1%      |
| Paynesville       | 30                  | 34       | +13.3%  | 14                  | 11       | -21.4%  | \$119,200                 | \$124,900 | +4.8%   | 30                    | 41     | +36.7%     | 8.0                  | 12.9   | +61.8%     |
| Rice              | 60                  | 49       | -18.3%  | 19                  | 18       | -5.3%   | \$158,000                 | \$159,950 | +1.2%   | 56                    | 42     | -25.0%     | 9.1                  | 6.0    | -33.9%     |
| Richmond          | 33                  | 63       | +90.9%  | 12                  | 12       | 0.0%    | \$187,500                 | \$155,000 | -17.3%  | 43                    | 64     | +48.8%     | 7.7                  | 12.4   | +60.8%     |
| Rockville         | 11                  | 10       | -9.1%   | 4                   | 3        | -25.0%  | \$229,950                 | \$177,000 | -23.0%  | 12                    | 11     | -8.3%      | 5.1                  | 5.1    | -0.2%      |
| Sartell           | 161                 | 164      | +1.9%   | 84                  | 64       | -23.8%  | \$172,000                 | \$179,200 | +4.2%   | 133                   | 150    | +12.8%     | 5.4                  | 5.7    | +5.0%      |
| Sauk Centre       | 43                  | 64       | +48.8%  | 17                  | 22       | +29.4%  | \$77,000                  | \$132,100 | +71.6%  | 58                    | 61     | +5.2%      | 11.0                 | 9.0    | -18.2%     |
| Sauk Rapids       | 138                 | 132      | -4.3%   | 43                  | 49       | +14.0%  | \$139,750                 | \$156,500 | +12.0%  | 129                   | 111    | -14.0%     | 7.9                  | 6.1    | -22.6%     |
| Saint Cloud       | 433                 | 495      | +14.3%  | 176                 | 209      | +18.8%  | \$113,000                 | \$122,000 | +8.0%   | 435                   | 426    | -2.1%      | 7.3                  | 6.1    | -16.1%     |
| Saint Joseph      | 48                  | 64       | +33.3%  | 20                  | 23       | +15.0%  | \$139,700                 | \$186,000 | +33.1%  | 45                    | 39     | -13.3%     | 5.7                  | 4.5    | -20.8%     |
| Saint Augusta     | 10                  | 21       | +110.0% | 2                   | 10       | +400.0% | \$243,700                 | \$204,993 | -15.9%  | 15                    | 15     | 0.0%       | 5.2                  | 5.6    | +9.1%      |
| Waite Park        | 30                  | 38       | +26.7%  | 16                  | 22       | +37.5%  | \$90,000                  | \$139,000 | +54.4%  | 22                    | 37     | +68.2%     | 4.4                  | 6.4    | +46.2%     |
| Wakefield Twp     | 0                   | 0        |         | 0                   | 0        |         | \$0                       | \$0       |         | 0                     | 0      |            | 0.0                  | 0.0    |            |