

# **Monthly Indicators**

### January 2015

Residential real estate activity comprised of single-family properties, townhomes and condominiums combined. Percent changes are calculated using rounded figures.

### **Activity Snapshot**

- 8.9%	+ 10.3%	+ 5.0%
One-Year Change in Closed Sales	One-Year Change in <b>Median Sales Price</b>	One-Year Change in <b>New Listings</b>

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# **Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics	Historical Sparkbars	1-2014	1-2015	Percent Change	YTD 2014	YTD 2015	Percent Change
New Listings		6,515	6,840	+ 5.0%	6,515	6,840	+ 5.0%
Pending Sales		4,226	4,311	+ 2.0%	4,226	4,311	+ 2.0%
Closed Sales		3,884	3,539	- 8.9%	3,884	3,539	- 8.9%
Days on Market		90	95	+ 5.6%	90	95	+ 5.6%
Median Sales Price		\$155,500	\$171,450	+ 10.3%	\$155,500	\$171,450	+ 10.3%
Avg. Sales Price		\$197,467	\$214,734	+ 8.7%	\$197,467	\$214,734	+ 8.7%
Pct. of Orig. Price Received		92.0%	92.4%	+ 0.4%	92.0%	92.4%	+ 0.4%
Affordability Index		244	238	- 2.5%	244	238	- 2.5%
Homes for Sale*	Historical data not available at this time.	25,161	25,388	+ 0.9%			
Months Supply*	Historical data not available at this time.	3.9	4.0	+ 2.6%			

\* Statewide inventory before 2012 was overstated due to changes made in NorthstarMLS. However, an "Expired" field was made available in 2012 by some multiple listing services, allowing expired listings to be separated from active listings, providing more accurate views of inventory and supply.

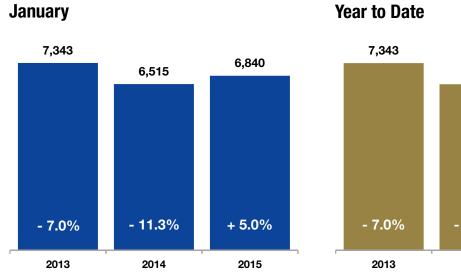
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Current as of February 12, 2015. All data from the multiple listing services in the state of Minnesota. Powered by 10K Research and Marketing. | 2

# **New Listings**

A count of the properties that have been newly listed on the market in a given month.

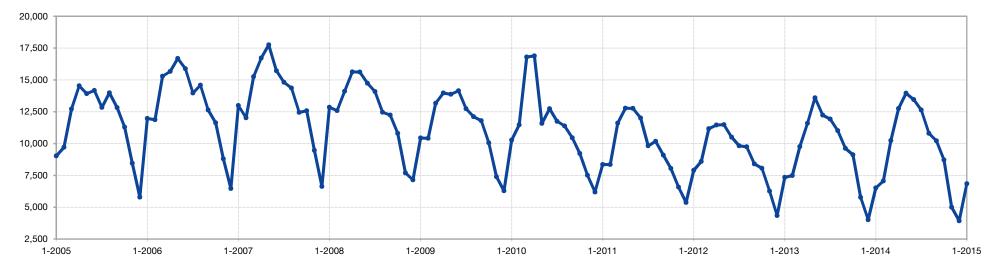




7,343	6,515	6,840	
- 7.0%	- 11.3%	+ 5.0%	
 2013	2014	2015	

New Listings		Prior Year	Percent Change
February 2014	7,051	7,487	-5.8%
March 2014	10,241	9,761	+4.9%
April 2014	12,748	11,588	+10.0%
May 2014	13,959	13,596	+2.7%
June 2014	13,456	12,230	+10.0%
July 2014	12,640	11,924	+6.0%
August 2014	10,801	11,017	-2.0%
September 2014	10,206	9,624	+6.0%
October 2014	8,719	9,116	-4.4%
November 2014	4,991	5,778	-13.6%
December 2014	3,931	4,008	-1.9%
January 2015	6,840	6,515	+5.0%
12-Month Avg	9,632	9,387	+2.6%

### **Historical New Listings by Month**



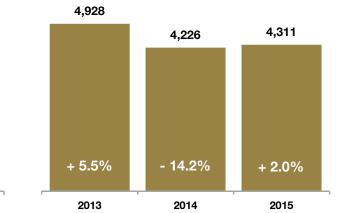
# **Pending Sales**

A count of the properties on which offers have been accepted in a given month.



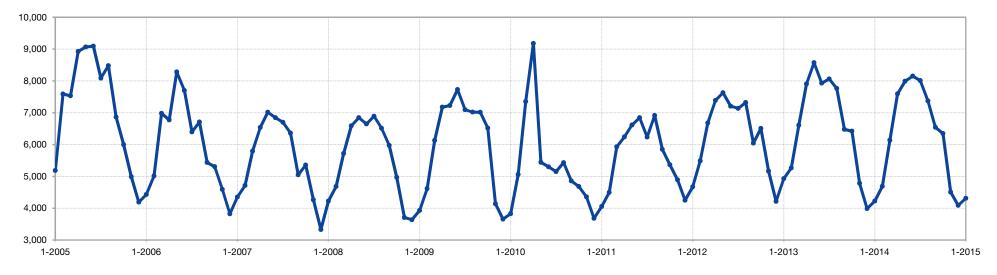
January 4,928 4,226 4,311 + 5.5% - 14.2% + 2.0% 2013 2014 2015





Pending Sales		Prior Year	Percent Change
February 2014	4,685	5,266	-11.0%
March 2014	6,136	6,605	-7.1%
April 2014	7,594	7,903	-3.9%
May 2014	7,990	8,573	-6.8%
June 2014	8,149	7,930	+2.8%
July 2014	8,012	8,059	-0.6%
August 2014	7,372	7,764	-5.0%
September 2014	6,542	6,478	+1.0%
October 2014	6,348	6,421	-1.1%
November 2014	4,504	4,781	-5.8%
December 2014	4,089	3,988	+2.5%
January 2015	4,311	4,226	+2.0%
12-Month Avg	6,311	6,500	-2.9%

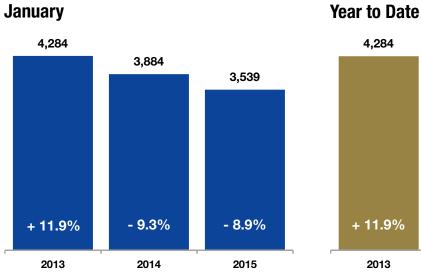
### **Historical Pending Sales by Month**

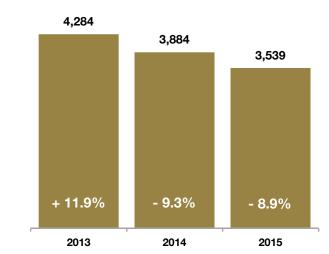


# **Closed Sales**

A count of the actual sales that closed in a given month.

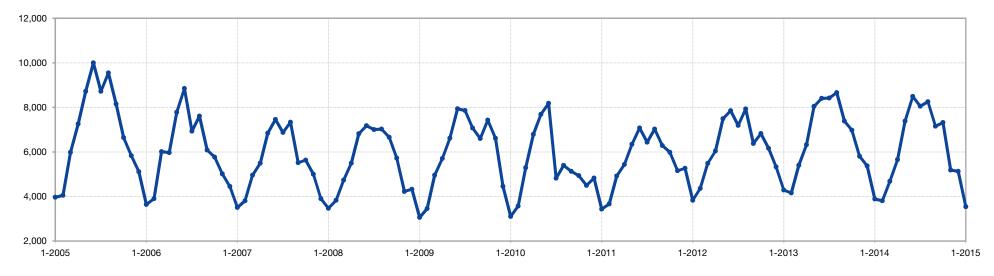






Closed Sales		Prior Year	Percent Change
February 2014	3,805	4,155	-8.4%
March 2014	4,681	5,398	-13.3%
April 2014	5,652	6,321	-10.6%
May 2014	7,385	8,040	-8.1%
June 2014	8,487	8,405	+1.0%
July 2014	8,051	8,418	-4.4%
August 2014	8,253	8,659	-4.7%
September 2014	7,151	7,384	-3.2%
October 2014	7,318	6,975	+4.9%
November 2014	5,183	5,806	-10.7%
December 2014	5,125	5,374	-4.6%
January 2015	3,539	3,884	-8.9%
12-Month Avg	6,219	6,568	-5.3%

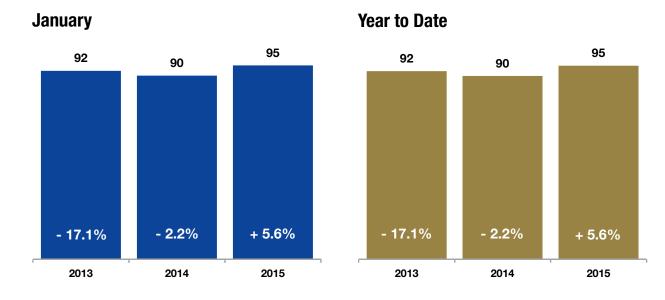
### **Historical Closed Sales by Month**



# **Days on Market Until Sale**

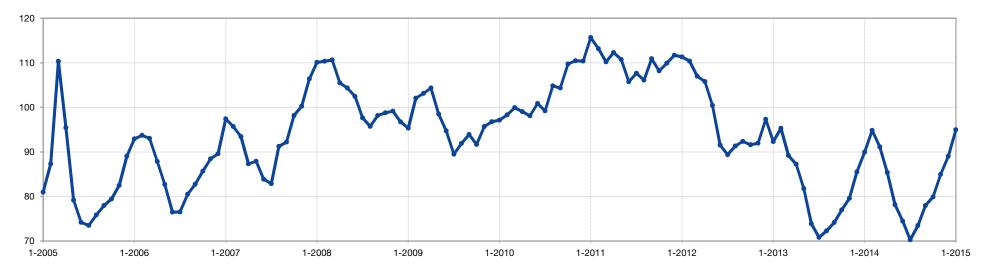
Average number of days between when a property is listed and when an offer is accepted in a given month.





Days on Market		Prior Year	Percent Change
February 2014	95	95	0.0%
March 2014	91	89	+2.2%
April 2014	85	87	-2.3%
May 2014	78	82	-4.9%
June 2014	74	74	0.0%
July 2014	70	71	-1.4%
August 2014	73	72	+1.4%
September 2014	78	74	+5.4%
October 2014	80	77	+3.9%
November 2014	85	80	+6.3%
December 2014	89	85	+4.7%
January 2015	95	90	+5.6%
12-Month Avg	83	81	+2.5%

### Historical Days on Market Until Sale by Month



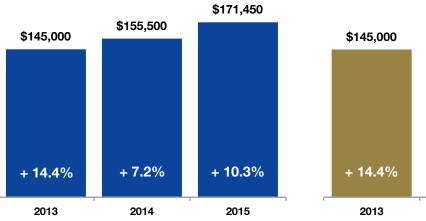
# **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



January

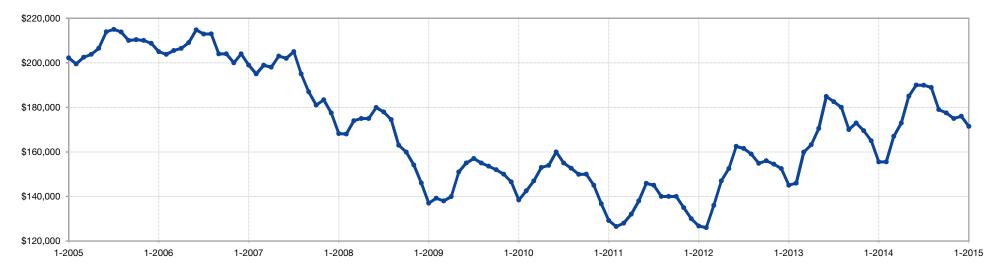




		\$155,500	\$171,450
	\$145,000		
	+ 14.4%	+ 7.2%	+ 10.3%
- r	2013	2014	2015

Median Sales Price		Prior Year	Percent Change
February 2014	\$155,500	\$145,950	+6.5%
March 2014	\$167,000	\$159,900	+4.4%
April 2014	\$173,000	\$163,200	+6.0%
May 2014	\$185,000	\$170,500	+8.5%
June 2014	\$190,000	\$184,900	+2.8%
July 2014	\$189,900	\$182,500	+4.1%
August 2014	\$188,925	\$180,000	+5.0%
September 2014	\$179,000	\$170,000	+5.3%
October 2014	\$177,500	\$173,000	+2.6%
November 2014	\$175,000	\$169,500	+3.2%
December 2014	\$176,000	\$165,000	+6.7%
January 2015	\$171,450	\$155,500	+10.3%
12-Month Avg	\$177,356	\$168,329	+5.4%

### **Historical Median Sales Price by Month**



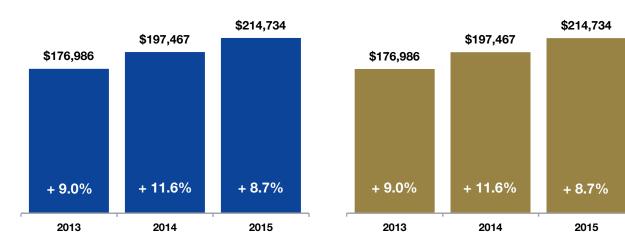
# **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



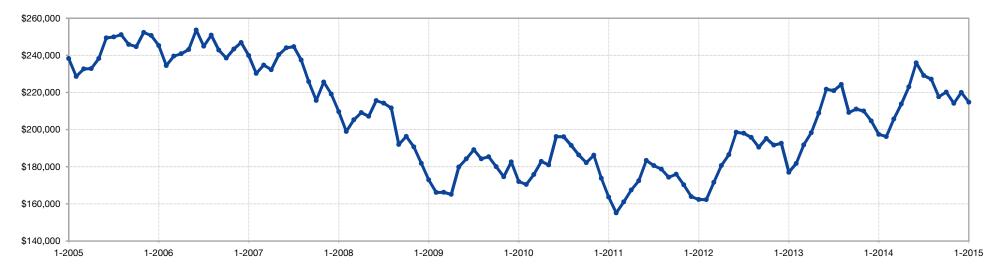
January





Avg. Sales Price		Prior Year	Percent Change
February 2014	\$196,259	\$181,773	+8.0%
March 2014	\$205,719	\$191,715	+7.3%
April 2014	\$213,825	\$198,265	+7.8%
May 2014	\$223,003	\$208,864	+6.8%
June 2014	\$235,990	\$221,710	+6.4%
July 2014	\$229,191	\$221,002	+3.7%
August 2014	\$227,171	\$224,315	+1.3%
September 2014	\$217,734	\$209,272	+4.0%
October 2014	\$220,233	\$211,039	+4.4%
November 2014	\$214,126	\$210,040	+1.9%
December 2014	\$220,039	\$204,689	+7.5%
January 2015	\$214,734	\$197,467	+8.7%
12-Month Avg	\$218,169	\$206,679	+5.6%

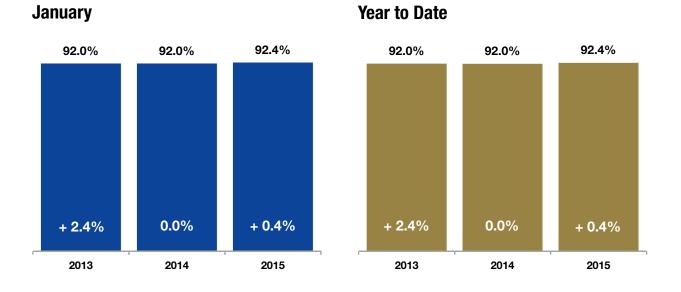
### **Historical Average Sales Price by Month**



# **Percent of Original List Price Received**

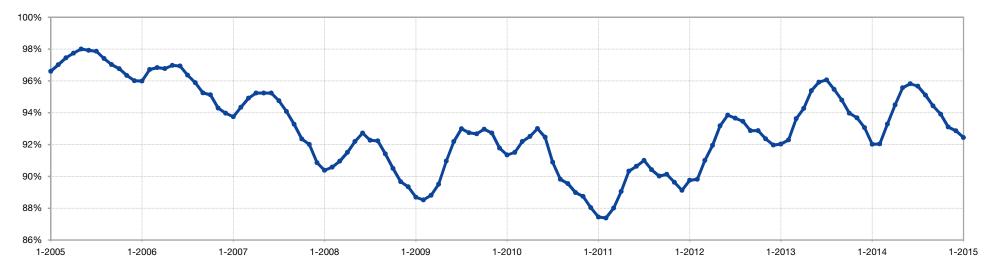
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.





Pct. of Orig. Price Red	ceived	Prior Year	Percent Change
February 2014	92.0%	92.3%	-0.3%
March 2014	93.3%	93.6%	-0.3%
April 2014	94.5%	94.3%	+0.2%
May 2014	95.6%	95.4%	+0.2%
June 2014	95.8%	95.9%	-0.1%
July 2014	95.7%	96.1%	-0.4%
August 2014	95.1%	95.5%	-0.4%
September 2014	94.4%	94.8%	-0.4%
October 2014	93.9%	94.0%	-0.1%
November 2014	93.1%	93.7%	-0.6%
December 2014	92.9%	93.1%	-0.2%
January 2015	<b>92.4</b> %	92.0%	+0.4%
12-Month Avg	94.1%	94.2%	-0.1%

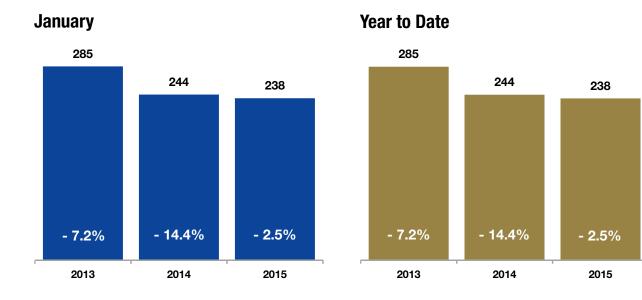
#### **Historical Percent of Original List Price Received by Month**



# **Housing Affordability Index**

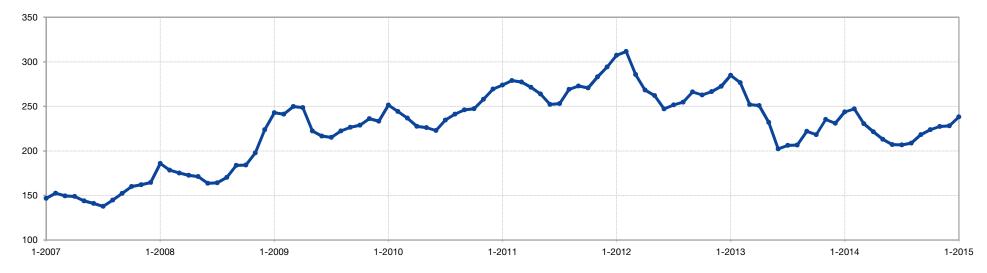
This index measures housing affordability for the region. An index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





Affordability Index		Prior Year	Percent Change
February 2014	247	277	-10.8%
March 2014	231	252	-8.3%
April 2014	221	251	-12.0%
May 2014	213	232	-8.2%
June 2014	207	202	+2.5%
July 2014	207	206	+0.5%
August 2014	209	207	+1.0%
September 2014	218	222	-1.8%
October 2014	224	218	+2.8%
November 2014	227	235	-3.4%
December 2014	228	231	-1.3%
January 2015	238	244	-2.5%
12-Month Avg	223	231	-3.5%

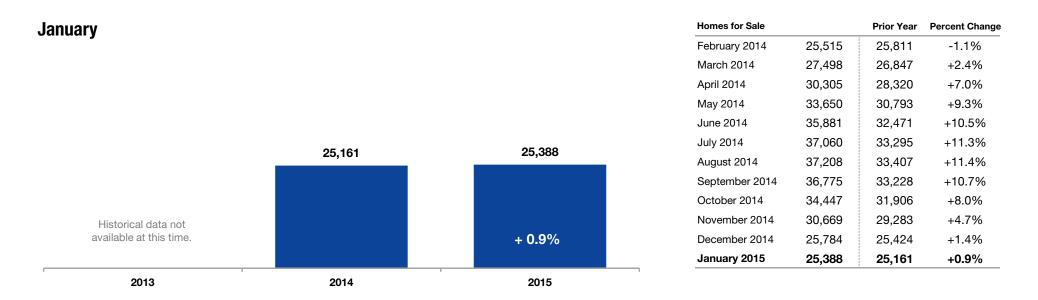
### Historical Housing Affordability Index by Month



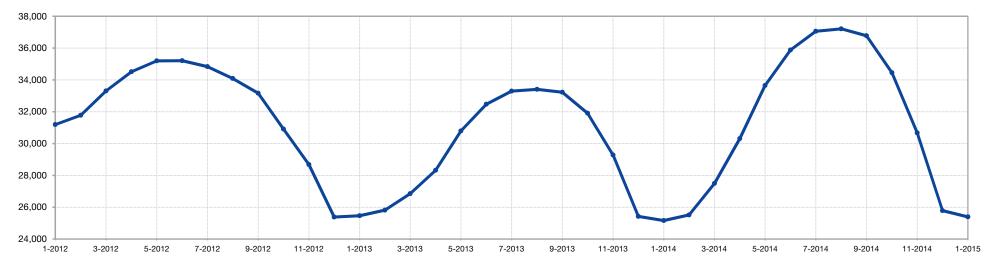
# **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.





### Historical Inventory of Homes for Sale by Month



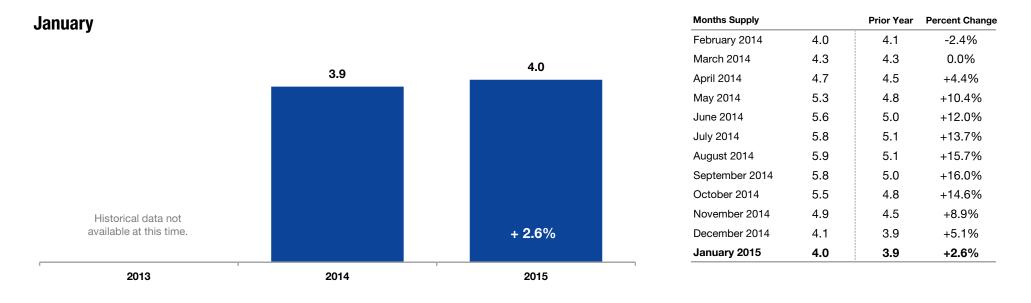
Note: Statewide inventory before 2012 was overstated due to changes made in NorthstarMLS. However, an "Expired" field was made available in 2012 by some multiple listing services, allowing expired listings to be separated from active listings, providing a more accurate view of inventory.

Current as of February 12, 2015. All data from the multiple listing services in the state of Minnesota. Powered by 10K Research and Marketing. | 11

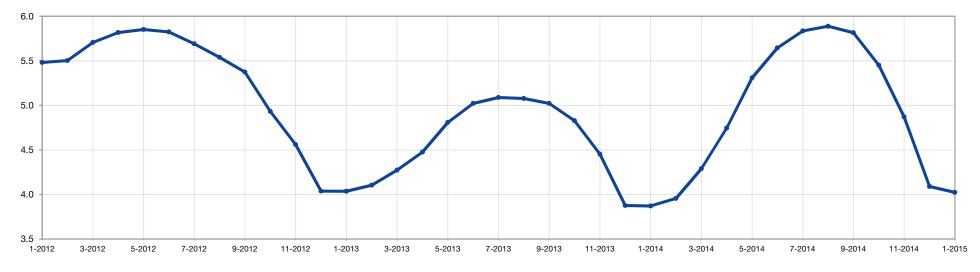
# **Months Supply of Inventory**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





#### Historical Months Supply of Inventory by Month



Note: Statewide inventory before 2012 was overstated due to changes made in NorthstarMLS. However, an "Expired" field was made available in 2012 by some multiple listing services, allowing expired listings to be separated from active listings, providing a more accurate view of supply.

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