# **Monthly Indicators**



#### January 2021

Residential real estate activity composed of single-family properties, townhomes and condominiums combined. Percent changes are calculated using rounded figures.

Based on residential market activity in the cities of St. Cloud, St. Joseph, Sartell, Sauk Rapids and Waite Park.

#### **Activity Snapshot**

+ 10.3% +	22.6%	- 56.8%
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One-Year Change in	One-Year Change in	One-Year Change in
Closed Sales	Median Sales Price	Homes for Sale

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# **Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

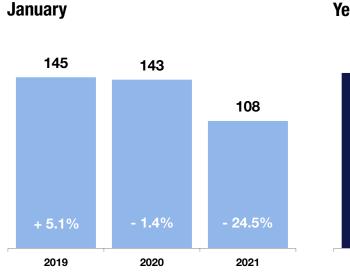


Key Metrics	Historical Sparkbars	1-2020	1-2021	Percent Change	YTD 2020	YTD 2021	Percent Change
New Listings	1-2018 1-2019 1-2020 1-2021	143	108	- 24.5%	143	108	- 24.5%
Pending Sales	1-2018 1-2019 1-2020 1-2021	100	107	+ 7.0%	100	107	+ 7.0%
Closed Sales	1-2018 1-2019 1-2020 1-2021	87	96	+ 10.3%	87	96	+ 10.3%
Days on Market	1-2018 1-2019 1-2020 1-2021	64	42	- 34.4%	64	42	- 34.4%
Median Sales Price	1-2018 1-2019 1-2020 1-2021	\$175,000	\$214,500	+ 22.6%	\$175,000	\$214,500	+ 22.6%
Avg. Sales Price	1-2018 1-2019 1-2020 1-2021	\$198,515	\$223,211	+ 12.4%	\$198,515	\$223,211	+ 12.4%
Pct. of Orig. Price Received	1-2018 1-2019 1-2020 1-2021	95.3%	98.0%	+ 2.8%	95.3%	98.0%	+ 2.8%
Affordability Index	1-2018 1-2019 1-2020 1-2021	204	176	- 13.7%	204	176	- 13.7%
Homes for Sale	1-2018 1-2019 1-2020 1-2021	333	144	- 56.8%			
Months Supply	1-2018 1-2019 1-2020 1-2021	2.2	0.9	- 59.1%			

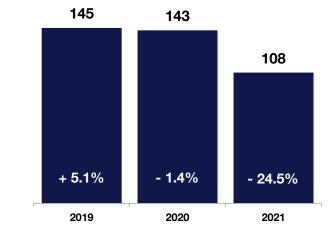
# **New Listings**

A count of the properties that have been newly listed on the market in a given month.



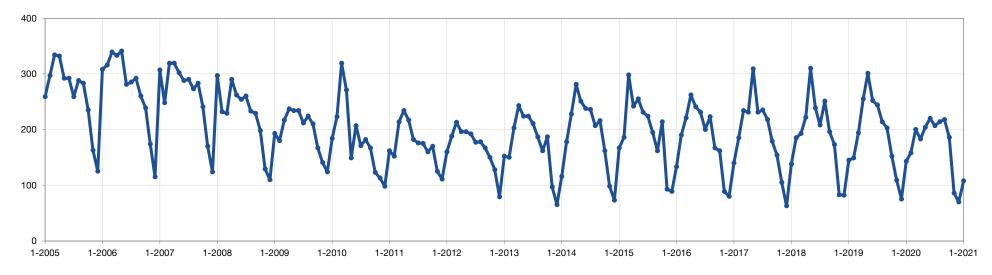






New Listings		Prior Year	Percent Change	
February 2020	158	149	+6.0%	
March 2020	200	194	+3.1%	
April 2020	183	255	-28.2%	
May 2020	204	301	-32.2%	
June 2020	220	252	-12.7%	
July 2020	207	244	-15.2%	
August 2020	214	214	0.0%	
September 2020	218	203	+7.4%	
October 2020	186	152	+22.4%	
November 2020	86	109	-21.1%	
December 2020	70	75	-6.7%	
January 2021	108	143	-24.5%	
12-Month Avg	171	191	-10.5%	

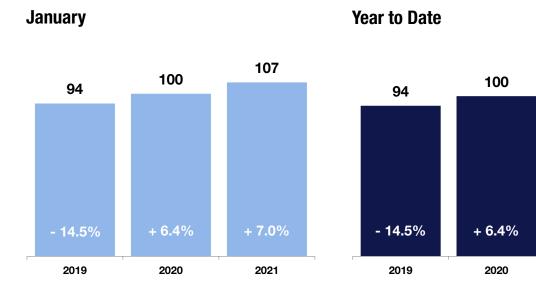
#### **Historical New Listings by Month**



### **Pending Sales**

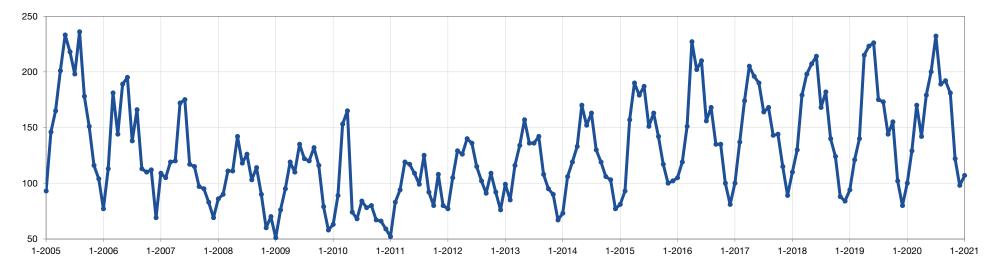
A count of the properties on which offers have been accepted in a given month.





Pending Sales		Prior Year	Percent Change
February 2020	129	121	+6.6%
March 2020	170	140	+21.4%
April 2020	142	215	-34.0%
May 2020	179	223	-19.7%
June 2020	200	226	-11.5%
July 2020	232	175	+32.6%
August 2020	189	173	+9.2%
September 2020	192	144	+33.3%
October 2020	181	155	+16.8%
November 2020	122	102	+19.6%
December 2020	98	80	+22.5%
January 2021	107	100	+7.0%
12-Month Avg	162	155	+4.5%

#### **Historical Pending Sales by Month**



107

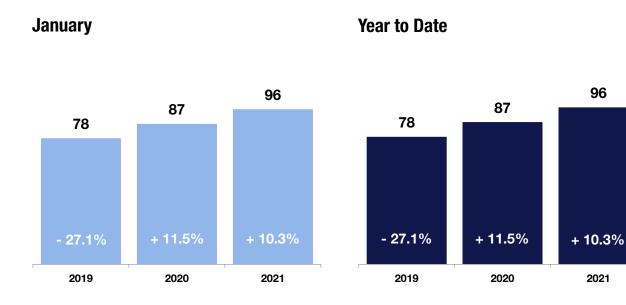
+ 7.0%

2021

### **Closed Sales**

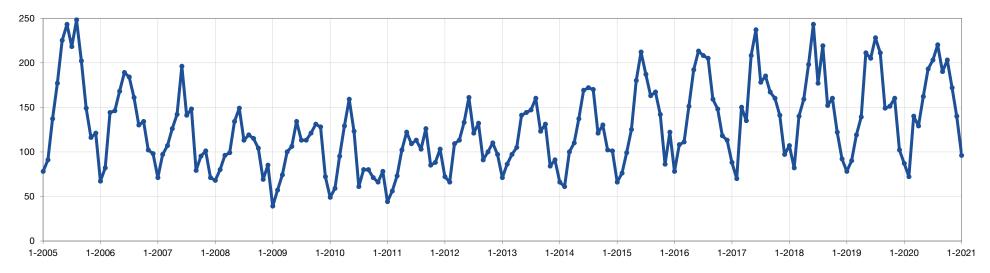
A count of the actual sales that closed in a given month.





Closed Sales		Prior Year	Percent Change
February 2020	72	90	-20.0%
March 2020	140	119	+17.6%
April 2020	129	139	-7.2%
May 2020	162	211	-23.2%
June 2020	193	205	-5.9%
July 2020	203	228	-11.0%
August 2020	220	211	+4.3%
September 2020	190	149	+27.5%
October 2020	203	151	+34.4%
November 2020	172	160	+7.5%
December 2020	140	102	+37.3%
January 2021	96	87	+10.3%
12-Month Avg	160	154	+3.9%

#### **Historical Closed Sales by Month**



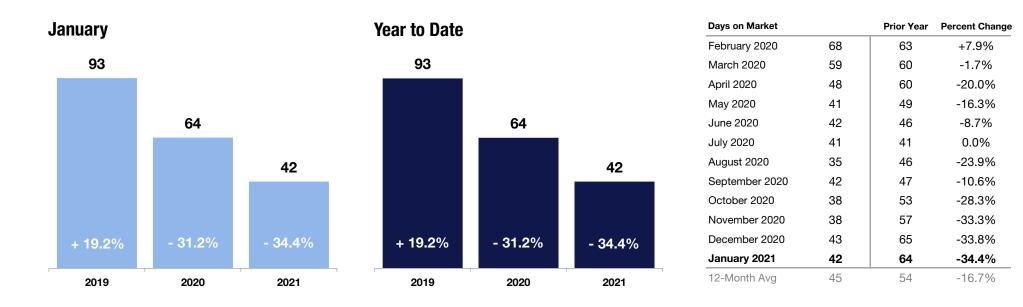
96

2021

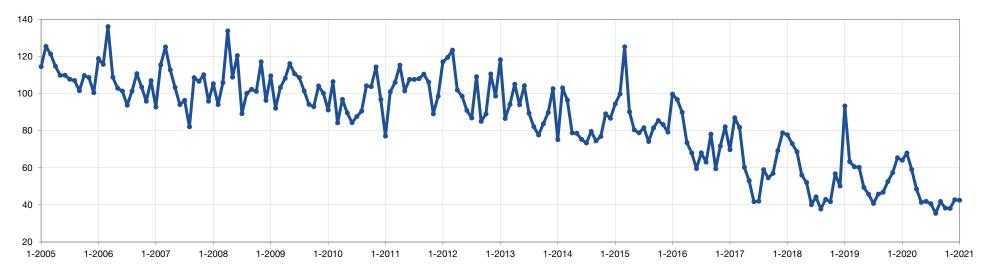
# **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.





#### Historical Days on Market Until Sale by Month



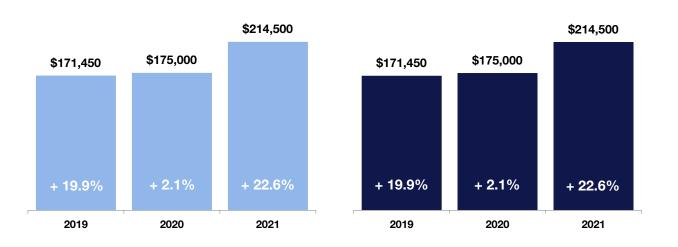
### **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



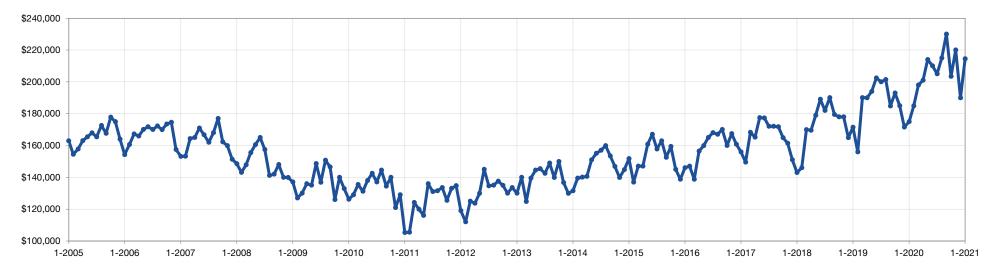
January

#### Year to Date



Median Sales Price		Prior Year	Percent Change
February 2020	\$184,950	\$156,000	+18.6%
March 2020	\$198,000	\$190,000	+4.2%
April 2020	\$201,000	\$189,950	+5.8%
May 2020	\$214,000	\$193,950	+10.3%
June 2020	\$210,000	\$202,450	+3.7%
July 2020	\$205,000	\$200,000	+2.5%
August 2020	\$215,000	\$201,450	+6.7%
September 2020	\$230,000	\$184,850	+24.4%
October 2020	\$203,450	\$193,000	+5.4%
November 2020	\$220,000	\$185,000	+18.9%
December 2020	\$189,900	\$171,500	+10.7%
January 2021	\$214,500	\$175,000	+22.6%
12-Month Avg	\$207,150	\$186,929	+10.8%

#### **Historical Median Sales Price by Month**



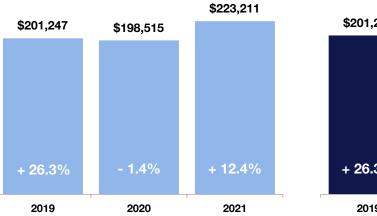
### **Average Sales Price**

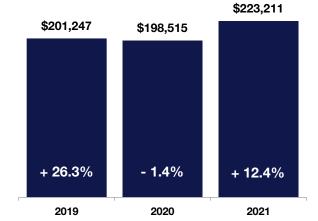
Average sales price for all closed sales, not accounting for seller concessions, in a given month.



January

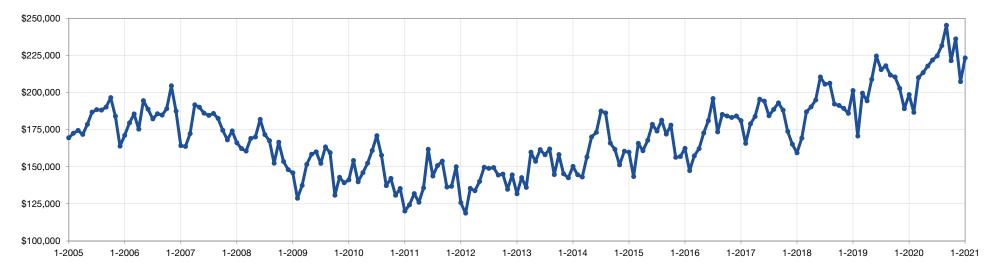






Avg. Sales Price		Prior Year	Percent Change
February 2020	\$186,530	\$170,658	+9.3%
March 2020	\$209,918	\$199,450	+5.2%
April 2020	\$213,298	\$194,355	+9.7%
May 2020	\$217,729	\$208,803	+4.3%
June 2020	\$221,740	\$224,491	-1.2%
July 2020	\$224,542	\$215,275	+4.3%
August 2020	\$231,538	\$217,920	+6.2%
September 2020	\$245,198	\$211,656	+15.8%
October 2020	\$221,315	\$210,397	+5.2%
November 2020	\$236,003	\$202,745	+16.4%
December 2020	\$207,269	\$189,036	+9.6%
January 2021	\$223,211	\$198,515	+12.4%
12-Month Avg	\$219,858	\$203,608	+8.0%

#### **Historical Average Sales Price by Month**



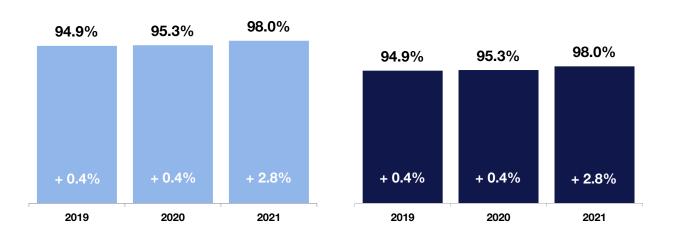
# **Percent of Original List Price Received**

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



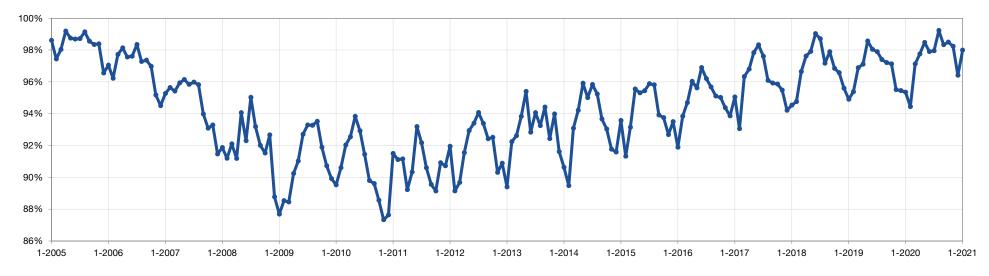
January

#### Year to Date



Pct. of Orig. Price Re	ceived	Prior Year	Percent Change		
February 2020	94.4%	95.4%	-1.0%		
March 2020	97.1%	96.9%	+0.2%		
April 2020	97.8%	97.1%	+0.7%		
May 2020	98.5%	98.6%	-0.1%		
June 2020	97.9%	98.0%	-0.1%		
July 2020	98.0%	97.9%	+0.1%		
August 2020	99.2%	97.4%	+1.8%		
September 2020	98.3%	97.2%	+1.1%		
October 2020	98.5%	97.1%	+1.4%		
November 2020	98.2%	95.5%	+2.8%		
December 2020	96.4%	95.4%	+1.0%		
January 2021	98.0%	95.3%	+2.8%		
12-Month Avg	97.7%	96.8%	+0.9%		

#### **Historical Percent of Original List Price Received by Month**



# **Housing Affordability Index**

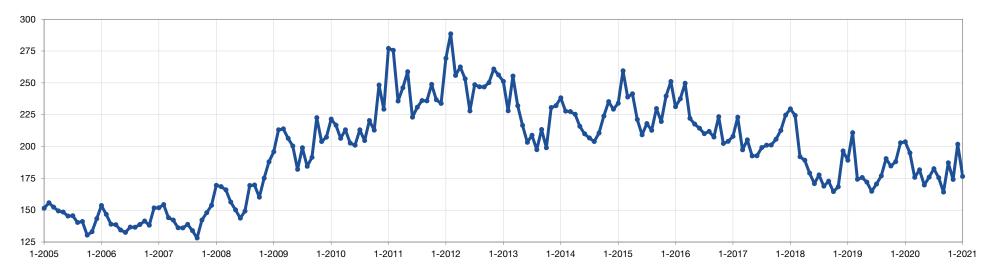
This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



Year to Date January 204 204 189 189 176 176 - 17.5% + 7.9% - 17.5% + 7.9% - 13.7% - 13.7% 2019 2020 2021 2019 2020 2021

Affordability Index		Prior Year	Percent Change
February 2020	195	211	-7.6%
March 2020	176	174	+1.1%
April 2020	182	176	+3.4%
May 2020	170	172	-1.2%
June 2020	176	165	+6.7%
July 2020	183	170	+7.6%
August 2020	175	177	-1.1%
September 2020	164	190	-13.7%
October 2020	187	185	+1.1%
November 2020	174	188	-7.4%
December 2020	202	203	-0.5%
January 2021	176	204	-13.7%
12-Month Avg	180	185	-2.7%

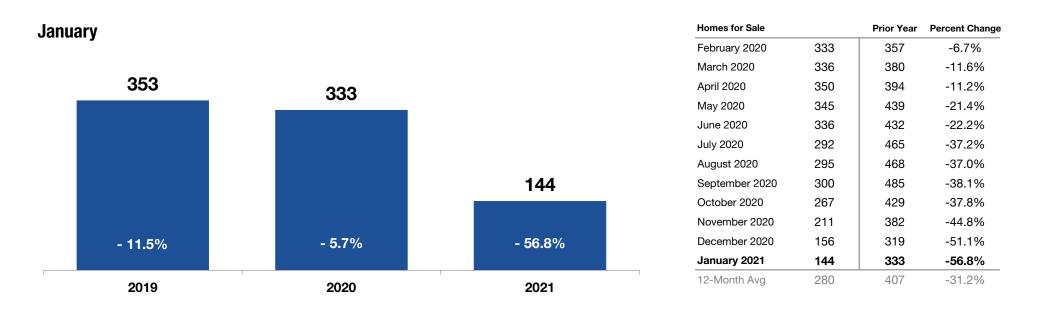
#### Historical Housing Affordability Index by Month



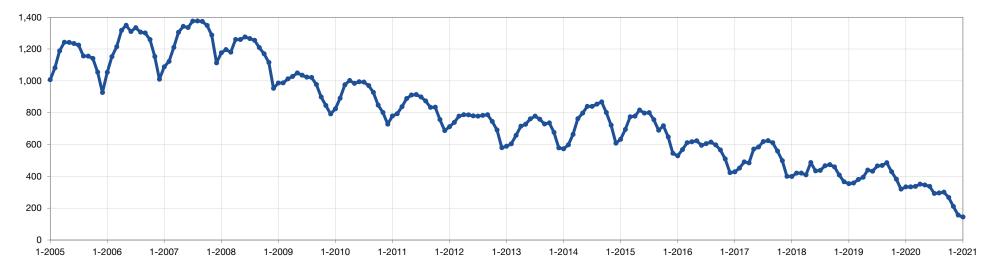
### **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.





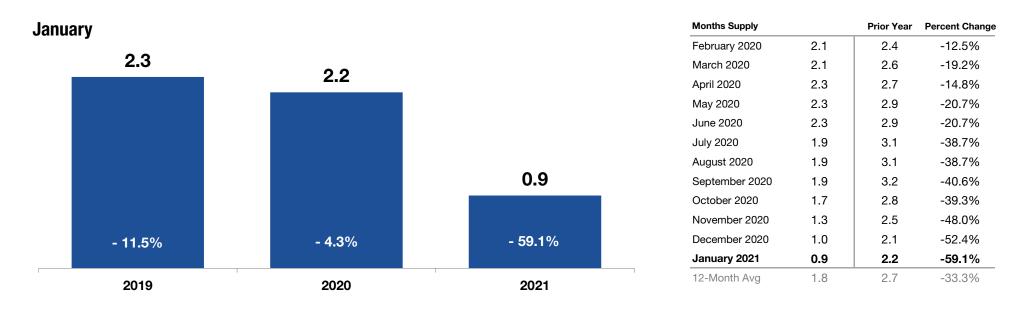
#### Historical Inventory of Homes for Sale by Month



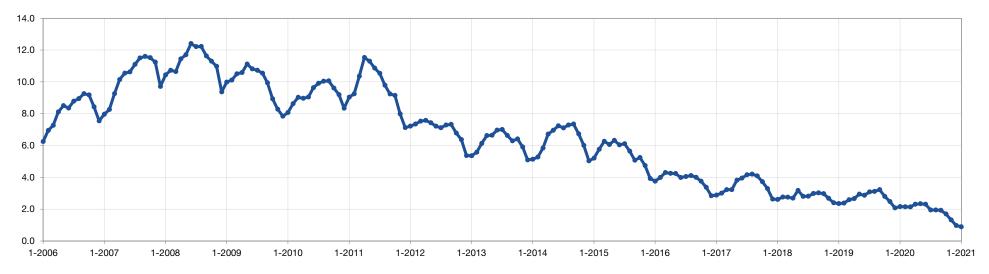
# **Months Supply of Inventory**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





#### Historical Months Supply of Inventory by Month



### **Area Overview**

New Listings, Closed Sales, and Median Sales Price are based on year-to-date (YTD) figures. Homes for Sale and Months Supply are based on monthly figures.



	Ν	ew Listin	gs	Cl	osed Sale	es	Media	an Sales F	Price	Но	mes for	Sale	M	onths Sup	ply
	YTD 2020	YTD 2021	+/-	YTD 2020	YTD 2021	+/-	YTD 2020	YTD 2021	+/-	1-2020	1-2021	+/-	1-2020	1-2021	+/-
Albany	2	3	+50.0%	3	2	-33.3%	\$166,900	\$219,000	+31.2%	3	6	+100.0%	0.7	1.2	+68.1%
Avon	3	3	0.0%	0	2		\$0	\$362,450		6	6	0.0%	2.0	1.6	-21.7%
Clearwater	4	3	-25.0%	1	3	+200.0%	\$387,500	\$370,000	-4.5%	16	5	-68.8%	2.4	0.7	-72.5%
Cold Spring	7	0	-100.0%	4	4	0.0%	\$222,500	\$196,500	-11.7%	29	9	-69.0%	3.1	0.9	-70.0%
Eden Lake Twp	0	0		0	0		\$0	\$0		2	0	-100.0%	1.3	0.0	-100.0%
Eden Valley	1	0	-100.0%	0	1		\$0	\$185,000		1	0	-100.0%	0.3	0.0	-100.0%
Fair Haven Twp	2	0	-100.0%	1	0	-100.0%	\$125,000	\$0	-100.0%	3	0	-100.0%	2.6	0.0	-100.0%
Foley	5	4	-20.0%	2	7	+250.0%	\$198,750	\$223,137	+12.3%	9	6	-33.3%	1.3	0.7	-43.9%
Freeport	1	1	0.0%	1	1	0.0%	\$206,500	\$299,900	+45.2%	6	4	-33.3%	3.8	1.8	-53.1%
Holdingford	0	1		1	4	+300.0%	\$164,900	\$242,250	+46.9%	2	1	-50.0%	0.9	0.3	-60.8%
Kimball	2	1	-50.0%	3	2	-33.3%	\$167,500	\$173,000	+3.3%	4	5	+25.0%	1.1	1.5	+33.2%
Maine Prairie Twp	0	0		0	0		\$0	\$0		0	0		0.0	0.0	
Melrose	3	2	-33.3%	3	1	-66.7%	\$77,000	\$185,000	+140.3%	13	3	-76.9%	2.7	0.7	-74.9%
Paynesville	3	3	0.0%	2	5	+150.0%	\$250,500	\$205,000	-18.2%	14	14	0.0%	2.5	1.8	-28.3%
Rice	8	10	+25.0%	7	6	-14.3%	\$204,900	\$216,688	+5.8%	22	15	-31.8%	2.7	1.5	-44.2%
Richmond	2	3	+50.0%	3	3	0.0%	\$139,900	\$177,700	+27.0%	11	7	-36.4%	1.8	0.8	-56.4%
Rockville	0	1		2	1	-50.0%	\$270,950	\$203,000	-25.1%	1	2	+100.0%	0.6	0.9	+72.2%
Sartell	29	23	-20.7%	18	16	-11.1%	\$228,700	\$276,000	+20.7%	72	27	-62.5%	2.7	0.9	-67.0%
Sauk Centre	6	8	+33.3%	2	3	+50.0%	\$119,450	\$152,500	+27.7%	28	12	-57.1%	5.2	1.1	-78.1%
Sauk Rapids	15	11	-26.7%	7	12	+71.4%	\$182,200	\$228,050	+25.2%	32	10	-68.8%	1.6	0.5	-70.8%
Saint Cloud	82	64	-22.0%	49	60	+22.4%	\$154,550	\$165,500	+7.1%	196	86	-56.1%	2.2	0.9	-57.9%
Saint Joseph	13	7	-46.2%	5	6	+20.0%	\$190,000	\$257,400	+35.5%	25	8	-68.0%	2.4	0.8	-68.5%
Saint Augusta	2	1	-50.0%	0	2		\$0	\$527,500		17	6	-64.7%	4.3	1.4	-68.8%
Waite Park	4	3	-25.0%	8	2	-75.0%	\$140,250	\$246,218	+75.6%	8	13	+62.5%	1.0	2.0	+108.9%
Wakefield Twp	0	0		1	0	-100.0%	\$287,000	\$0	-100.0%	0	0		0.0	0.0	

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